

# MÖVE

GERMANY 1927

THE ART OF  
WELLBEING

AUTUMN / WINTER 25



# AUTUMN/ WINTER 25

~ We create sensual and sustainable experiences for all stages of life and provide comfort – day after day.

Since 1927, MÖVE has stood for an unmistakable commitment to quality – now in the third generation of our successful family business. With a passion for craftsmanship, quality, and innovation, we set benchmarks in the fields of bathroom, bedding, and living. Our "Made in Germany" production ensures that our fluffy towels, cosy bathrobes, and soft bath mats consistently meet the highest quality standards.

For exciting insights into our company history, feel free to visit pages 28 and 29. Our employees are not only an essential part of our success story but also embody the dedication that goes into every product. From our experienced design team to our fully integrated in-house production, as well as warehousing and logistics, our extensive expertise and comprehensive experience ensure that quality and innovation remain at the forefront of MÖVE.

As a manufacturing company, we take responsibility – for our region and the environment. Our commitment extends not only to the continuous improvement of our products but also to the sustainable development of our production site in the Zittauer Mountains, Saxony. Through technical innovations and advanced technologies, we minimise energy and resource consumption. The positive effects of our initiatives have been summarised for you on pages 176 / 177.

Since the 1970s, MÖVE has been one of the most well-known and beloved towel brands in Germany. By expanding our range to include accessories, room fragrances, and bedding, we have evolved from a towel manufacturer into a significant provider of premium lifestyle products. Today, we are a leading premium brand for refined interiors and feel-good spaces, impressing each season with exclusively designed and expertly crafted collections.

With VIBRANT OPULENCE and TIDE, two glamorous trends are expanding the MÖVE collections from autumn. Both set individual design accents and can also be perfectly combined with existing Classics collections.

VIBRANT OPULENCE – the name says it all, as these fabrics bring a touch of glamour to the home. Cloths that are reminiscent of a clear night sky full of stars and are as soft as they are velvety shimmering. Thanks to the perfect craftsmanship of the cotton and lyocell yarns and the velour finish, the velvety soft feel underlines the luxurious look. For a drying experience reminiscent of the vastness of the universe.

TIDE reminds us of an autumn walk by the sea, between wind, waves and the feeling of absolute freedom. Patterns in which we can both lose ourselves and find a sense of grounding, just like when we look out to sea. The pure cotton jacquard towels are pleasantly fluffy and made from classic terry towelling. They transport you to the calming world of tides, in the trendy colour sea green.

Our anniversary collection SUPERWUSCHEL continues to celebrate. For 50 years, it has stood for unrivalled softness and the highest quality. We are celebrating this special anniversary with a diverse colour palette and a broad range that leaves nothing to be desired.

Our popular Classics collections will also be complemented by new products. In the accessories section, we welcome the TRAVERTINE GRACE collection.

~ Browse through our autumn/winter catalogue and be inspired!



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# TRENDS

Every season MÖVE continues to impress with exceptional and exclusive trend collections. Current trends from fashion, art and interior design are skilfully transformed into fluffy towels, cosy bathrobes and soft bath mats in a contemporary yet imaginative way. This is how limited collections are created that repeatedly reinterpret the traditional material of terry towelling. Expressive Jacquards, opulent borders, elaborate hems and innovative yarns reflect the high design standards.

The trend collections can be combined in a variety of ways in terms of colour and theme: with one another in the fashionable mix & match look or with the timeless MÖVE Classics collections created in the zeitgeist.





# TIDE

TIDE are perfectly handcrafted jacquard scarves in four fascinating designs, each in two colourways that transport us to the world of the tides. Whether a long walk by the rough sea or a daydream of a holiday morning on a sunny beach under palm trees, TIDE evokes our fondest memories of the sound of the sea.

The varied terry towels are pleasantly soft and made from high-quality premium cotton in the MÖVE production facilities in Germany. The beautiful towels in seawater colours can also be combined harmoniously with plain towels from other Classics collections.







↑ **BLACK VELVET**  
Storage box  
Page 185

Each of the four designs is available in the colours deep lake/turquoise and lagoon/aqua. Each is a perfect duo that beautifully combines the light and dark tones of the sea.



**051** deep lake/turquoise<sup>1</sup>  
**053** lagoon/aqua<sup>1</sup>

**1-1493/8744**

TIDE  
Tiles

	Size (cm)
100 % cotton, 520 gsm	50 x 100 67 x 140

<sup>1</sup> Delivery date: 15.09.2025





051 deep lake/turquoise<sup>1</sup>  
053 lagoon/aqua<sup>1</sup>

1-1515/8744

TIDE  
Doubleface

	Size (cm)
100 % cotton, 520 gsm	50 x 100 67 x 140

<sup>1</sup> Delivery date: 15.09.2025

~ The patterns inspired by the sea  
and tides invite you to dream.





~ The TIDE terry towels made from pure premium cotton are available as hand towels and shower towels. Pleasant on the skin and playful in pattern, TIDE brings individuality to the bathroom.



051 deep lake/turquoise<sup>1</sup>  
053 lagoon/aqua<sup>1</sup>

1-1498/8744

TIDE  
Leaves

	Size (cm)
100 % cotton, 520 gsm	50 x 100 67 x 140

<sup>1</sup> Delivery date: 15.09.2025





051 deep lake/turquoise<sup>1</sup>  
053 lagoon/aqua<sup>1</sup>

1-1501/8744

TIDE  
Texture

	Size (cm)
100 % cotton, 520 gsm	50 x 100
	67 x 140

<sup>1</sup> Delivery date: 15.09.2025

Perfectly crafted jacquard scarves in two colours each made from high-quality premium cotton.





# VIBRANT OPULENCE

The towels in our VIBRANT OPULENCE trend collection captivate with their elegant look and subtle shimmer.

They are perfectly crafted from a blend of cotton and viscose and refined into velvety soft velour. The border is accentuated by bronze-coloured shiny stripes made of fine Italian lurex threads. The look and feel creates a truly sensual experience – towels that evoke the brilliance of a clear starry sky. The hand and bath towels, each available in two designs, lend any bathroom a sense of luxury.





~ The four elegant colours ivory, burgundy, sea green and black are perfectly accentuated by the velour finish. They are each available as a hand towel and shower towel and can be perfectly combined with the towels from the BAMBOO LUXE Classics collection.



- 017 ivory<sup>1</sup>
- 761 burgundy<sup>1</sup>
- 531 sea green<sup>1</sup>
- 199 black<sup>1</sup>

1-1516/5250  
VIBRANT OPULENCE  
Plain

	Size (cm)
with shiny stripes and velour border	50 x 100
65 % cotton, 35 % viscose	67 x 140
510 gsm	

<sup>1</sup> Delivery date: 15.10.2025



- 017 ivory<sup>1</sup>
- 761 burgundy<sup>1</sup>
- 531 sea green<sup>1</sup>
- 199 black<sup>1</sup>

1-1517/5250	
VIBRANT OPULENCE	
Ombé Stripes	
	Size (cm)
<hr/>	
with shiny stripes and velour border	50 x 100
65 % cotton, 35 % viscose	67 x 140
510 gsm	
<sup>1</sup> Delivery date: 15.10.2025	
<hr/>	

~ The shine of rare gemstones or rather of our VIBRANT OPULENCE velour towels – the viscose yarn’s elegant shimmer combined with the elegant Ombé stripes creates an unforgettable impression.







~ The short velour shawl collar coat for women feels velvety soft against the skin – for elegant hours at dawn or in the evening.



531 sea green<sup>1</sup>

2-8082/0935	
VIBRANT OPULENCE	
Short shawl collar robe plain	
	Size
<hr/>	
100 % cotton, 350 gsm Length 90 cm	34
	36
	38
	40
	42
<hr/>	
<sup>1</sup> Delivery date: 15.10.2025	
<hr/>	





531 sea green<sup>1</sup>

2-8083/0935	
VIBRANT OPULENCE	
Long shawl collar robe plain	
	Size
<hr/>	
100 % cotton, 350 gsm Length 125 cm	S
	M
	L
	XL
	XXL
<hr/>	
<sup>1</sup> Delivery date: 15.10.2025	

~ The long shawl collar coat for men adds an elegant splendour to casual hours. Made from soft cotton, this coat offers cosy comfort in an elegant design.





# QUALITY MADE IN GERMANY



For almost 100 years, MÖVE has stood for the highest quality terry, innovation, and tradition, and is always setting new standards for feel-good experiences. Cosy towels, fluffy bathrobes, and soft bath mats “Made in Germany” have always been the trademark of our family-run business, which is now in its third generation.

## THE BIRTH OF MÖVE ..... 1927

The MÖVE brand first saw the light of day in 1927 in Reutlingen, Baden-Württemberg. Legend says that the name MÖVE (seagull) – written with a V back in those days – goes back to the founder’s love of the Baltic Sea.

## THE OLYMPICS ARE CALLING ..... 1952

In 1952 and 1968, MÖVE supplied German Olympic swimmers, sailors, boxers, pentathletes, fencers, and rowers with bathrobes, gaining notable popularity as a result.

## BETTER KNOWN THAN THE COMPETITION ..... 1975

MÖVE’s strategy – Quality “Made in Germany” – works, and by 1975, the brand is already better known than the competition and popular in Germany than the average brand. Around the same time, our most successful collection to date, SUPERWUSCHEL was introduced.

## WEST MEETS EAST ..... 1990

In the mid 1990s, manufacturing of MÖVE products moved to idyllic Großschönau in Saxony, to pool and strengthen expertise and production.

## MÖVE GOES LIFESTYLE ..... 1997

The trademark specialising in terry developed into purveyors of an international lifestyle. In addition to cosy handtowels, bath mats, and bathrobes, our range was complemented by high-quality bedding, accessories and room fragrances.

## WORLDWIDE PRESENCE ..... 2000

MÖVE is available from high-end retailers in Germany, Europe, and Asia. Our products are also sold in a range of flagship stores and in the MÖVE online shop. Numerous shop-in-shops in more than 40 countries worldwide now complete our extensive range.

## NATURE PASSION PROJECT ..... 2008

Since 2008, the MÖVE production site in Germany has been continuously investing in its extensive machinery and new technologies for increased sustainability and environmental protection – approx. 20 million Euro to date.

## MADE IN GERMANY ..... 2025

Today, more than 240 employees at our production site in Großschönau are helping to keep MÖVE synonymous with quality, innovation, and origin. Our ambition is to continue inspiring as an international premium brand selling cosy, quality products “Made in Germany”, and to create high-quality feel-good experiences in the areas of bath, bed, and living.

SINCE  
1927



# CLASSICS

Our timelessly beautiful classics "Made in Germany" have been a regular feature of the MÖVE collection for many years. They boast a wide range of sizes, hard-wearing materials as well as high-quality and detailed workmanship. Thanks to our extensive expertise and know-how, they are continually developed and reflect our passion for terry towelling.

Another important aspect that makes our CLASSICS so special is the consistent range of colours – a sustainable feature that is more important today than ever. Popular and known colours are still available years later; newly added, seasonal colours are perfect for harmonious combination with the TRENDS.





# LOFT

The elegant, luxurious collection LOFT is made using the unique cotton fibre Airspin, with a hollow space inside for outstanding softness and volume. At the same time, the fluffy terry loops can absorb a particularly large amount of water and dry again quickly.

The wide border of velvety chenille piping creates a sophisticated contrast and provides the perfect finish to towels and small items. A lavish, tufted bath mat with a double-face look and a high-quality shower rug provide luxury underfoot. Another essential feature of this exceptional collection is the pastel tones, which instantly turn every bathroom into a place to feel at ease.







**SERENITY**  
Soap dispenser  
Page 194 / 195

**SERENITY**  
Cotton box  
Page 194 / 195



**530** arctic  
**515** china blue  
**132** ginger<sup>l</sup>  
**843** graphite

~ The highest-quality fluffy luxury – that's what the LOFT collection is all about. The voluminous towels with their wide, velvety piping are made from the innovative fibre Airspin. As such, they are extremely soft and absorbent, making them very pleasant to dry yourself with.





290 rose  
001 snow  
714 papyrus  
690 moss

0-5420/8708

LOFT  
Plain

	Size (cm)
Border with chenille pintucks	15 x 20
100% cotton (Airspin), 550 gsm	30 x 30
	30 x 50
	50 x 100
<sup>1</sup> Delivery date:	15.09.2025
	80 x 150

~ The timeless design with the tasteful chenille border is available in selected pastel shades.



DECO  
Soap dispenser  
Page 188 / 189

SIGNATURE  
Scented candle  
Page 225

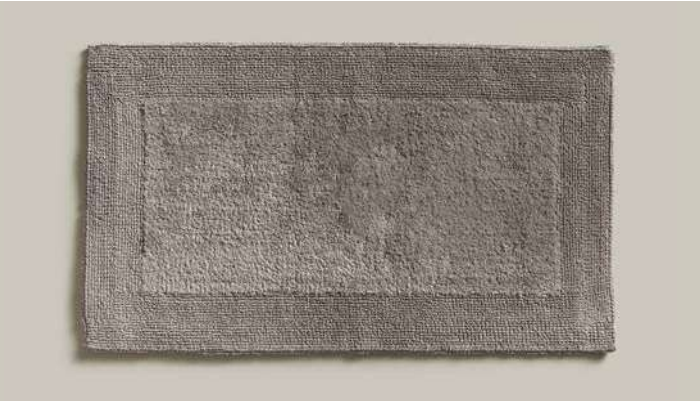




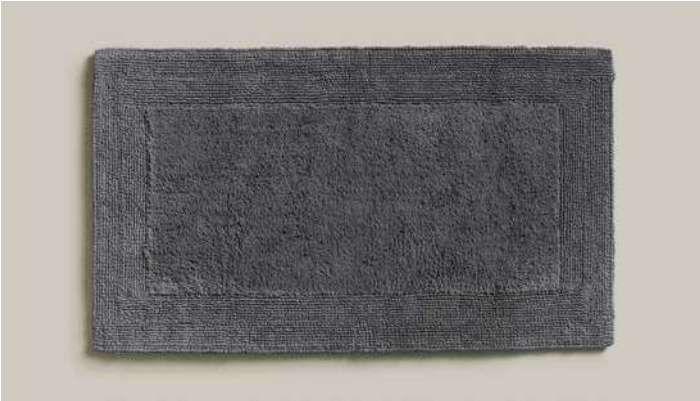
530 arctic



515 china blue



132 ginger<sup>1</sup>



843 graphite



290 rose



001 snow



714 papyrus



690 moss

~ Luxury even underfoot: the high-quality bath mat is extraordinarily lavish thanks to the tufting technique and brings an elegant component to the bathroom with its double-faced look.

4-2169

LOFT  
Bath mat

Tufted, doubleface  
100% cotton, 2000 gsm

Size (cm)

60 x 100

<sup>1</sup> Delivery date: 15.09.2025





A.



B.



C.



D.



E.

THE PERFECT MATCH FOR LOFT

A. BAMBOO P. 209 — B. HOMEWEAR P. 136 / 137 — C. AURA P. 183 —  
D. SOAPS P. 227 — E. AURA P. 183



# BLISS

A striking pearl texture, inspiring colours and a modern wide hem: the Classics BLISS collection will bring you the most pleasurable sensations. The high-quality fabric made from pleasantly soft premium cotton and the unique design make this collection so special.

Highlights include the texture, which offers a light massage effect, and the wide, smooth hem, which serves as a decorative detail. The BLISS collection also boasts a wide range of colours in eight different shades that open up creative design options – ideal for accentuating your own look.

The super soft cotton makes the collection particularly pleasant on the skin. The towels and shower mats are also easy to care for, highly absorbent and hard-wearing, so that they will be enjoyed for a long time, even with frequent use.

BLISS combines soft comfort with modern design and gives the bathroom a stylish, blissful atmosphere.







- 021 berry/orange<sup>1</sup>
- 041 multicolor<sup>1</sup>
- 051 blue/green<sup>1</sup>
- 081 silver/black<sup>1</sup>

1-1489/8025

BLISS  
Coloured

	Size (cm)
Coarse pearl structure with folded hem	50 x 100
100 % cotton, 500 gsm	67 x 140

<sup>1</sup> Delivery date: 15.09.2025

~ The four patterned towels in a pearl structure are available as hand and shower towels and are the perfect complement to the plain towels.

- ↓

**SOLID**  
**Soap dish**  
Page 196 / 197
- SOLID**  
**Toothbrush holder**  
Page 196 / 197







**SOLID**  
**Soap dispenser**  
Page 196 / 197

**SOLID**  
**Soap dish**  
Page 196 / 197

**SOAPS**  
**Glycerine soap**  
Page 227



**847** steel blue  
**651** reed green  
**823** silver grey  
**843** graphite

~ Classic hand towel, shower towel and guest towel or practical wash mitt: a relaxed bathroom routine starts with the right accessories. The fine pearl structure provides a light massage effect when drying off, while the fluffy, airy cotton towelling ensures freshness. A must-have for all those who love cosiness – from head to toe.





- 266 berry
- 106 orange
- 001 white
- 596 deep sea

1-1441/8025

BLISS  
Plain

	Size (cm)
Pearl structure with wide hem	15 x 20
100% cotton, 500 gsm	30 x 50
	50 x 100
	67 x 140



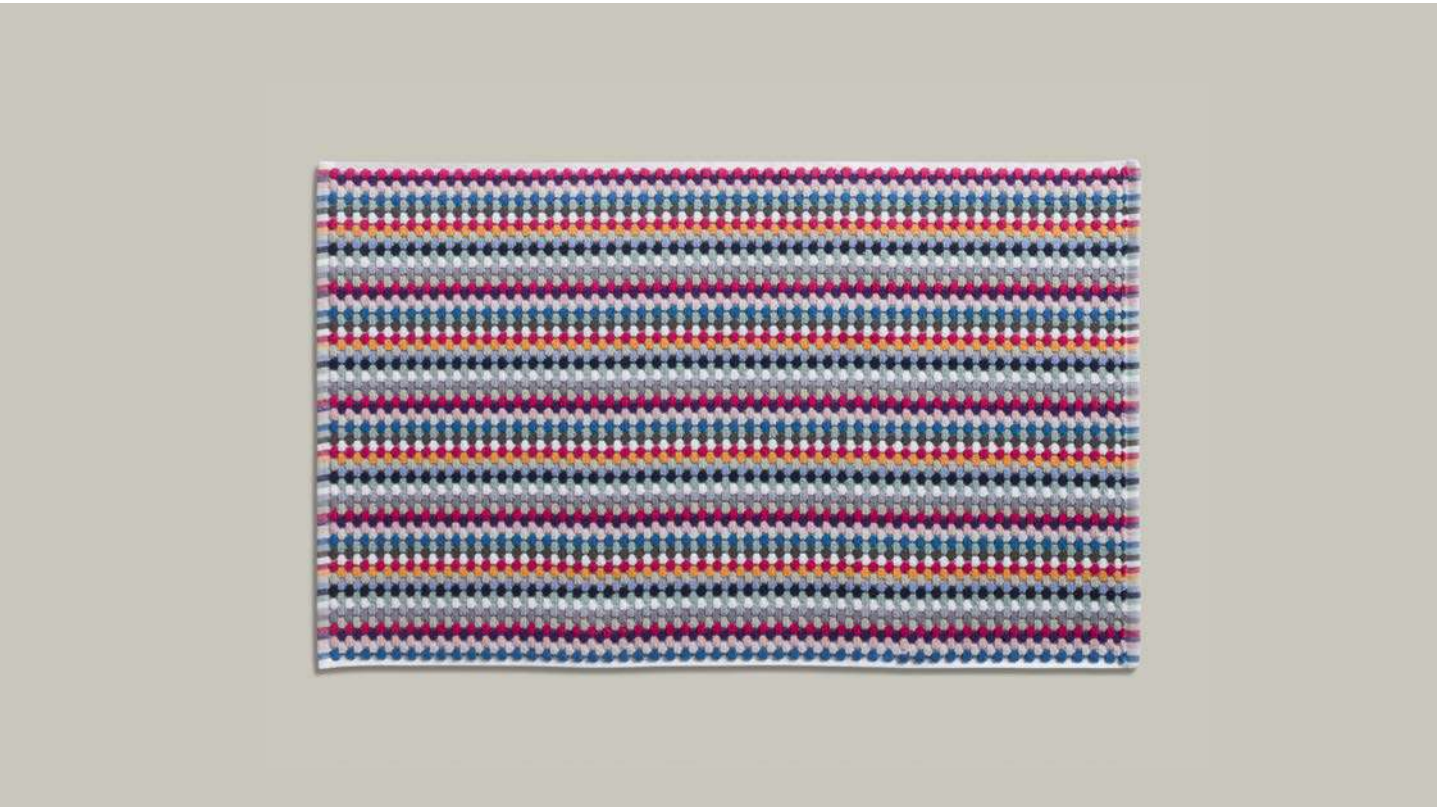
SIGNATURE  
Scented candles  
Page 225

MIRRORS  
Standing mirror  
Page 203





~ The multicolour mat provides a varied accent in simple bathrooms. With its pearl structure, it gently stimulates the soles of the feet.



041 multicolor<sup>1</sup>

1-1508/8037	
BLISS	
Coloured shower rug	
Size (cm)	
<hr/>	
Coarse pearl structure	50 x 80
100 % cotton, 840 gsm	
<hr/>	
<sup>1</sup> Delivery date: 15.09.2025	
<hr/>	

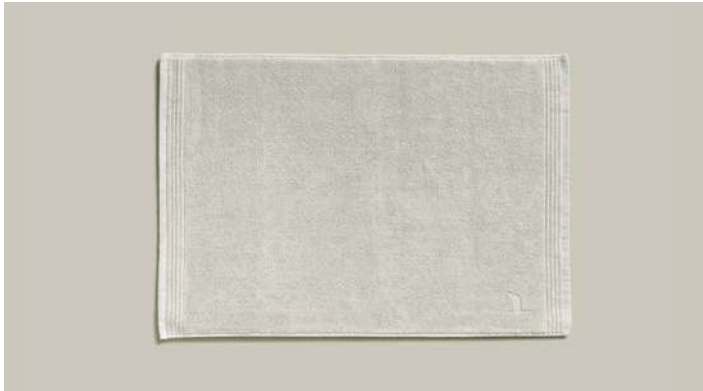




651 reed green



847 steel blue



823 silver grey



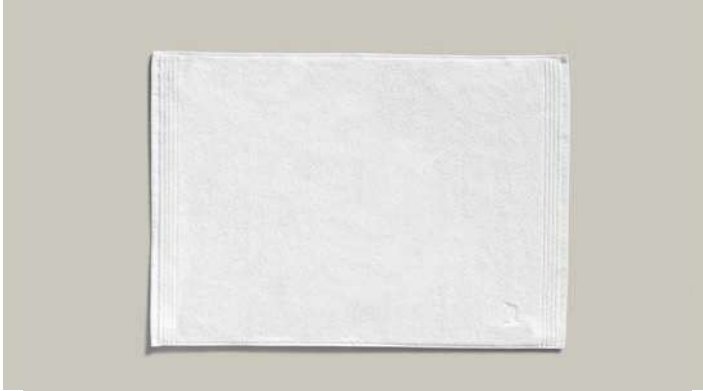
843 graphite



266 berry



106 orange



001 snow



596 deep sea

~ A cosy, soft shower mat with a woven logo completes the plain towel range, which is available in a variety of sizes and colours. Feel-good basics that offer maximum comfort and also complement other MÖVE collections thanks to their timeless design.

0-2831/8022

BLISS  
Shower rug

Size (cm)

with woven-in signet  
100% cotton, 700 gsm

50 x 70





A.



C.



D.



B.



E.

## THE PERFECT MATCH FOR BLISS

A. SOLID P. 197 — B. MIRRORS P. 203 — C. SOAPS P. 227 —  
D. SOLID P. 196 / 197 — C. TUBE P. 215



CLASSICS COLLECTION

# SUPER- WUSCHEL

For 50 years, SUPERWUSCHEL has delighted customers with its peerless softness and absorbency – a true bathroom classic. For generations, the CLASSICS collection SUPERWUSCHEL has represented enduring quality and exceptional comfort.

To mark this anniversary, we celebrate its timeless design, extensive colour palette and elegant sophistication. Even after half a century, SUPERWUSCHEL remains the perfect companion for moments of everyday comfort. From face cloths to sauna towels and bathrobes for both young and old, SUPERWUSCHEL offers the ultimate feel-good package for your bathroom and cosy moments.

MÖVE SUPERWUSCHEL  
50  
YEARS





SUPERWUSCHEL

# TOWELS



- 458 lagoon
- 577 aquamarine
- 410 cornflower
- 596 deep sea



- 829 silver
- 850 stone
- 820 dark grey
- 199 black

~ Our popular, extra cosy SUPERWUSCHEL collection is available in many different colours and sizes. SUPERWUSCHEL brings maximum volume and absorbency to your bathroom. The practical towels and small items are particularly soft, fluffy and easy to wash thanks to the specially treated premium cotton – ideal for everyday use.





- 001 snow
- 869 nature
- 713 cashmere
- 660 tea



# Produced with solar energy

The weaving mill in Großschönau, our production site in Saxony, is powered entirely by solar energy generated from its own in-house solar system.







115 gold  
658 peridot  
665 cypress



163 peach fuzz  
262 coral  
075 ruby

0-1725/8775

SUPERWUSCHEL  
Plain

	Size (cm)
with embroidered signet	15 x 20
(from size 30 x 50 cm)	30 x 30
100% cotton, 550 gsm	30 x 50
	50 x 100
	60 x 110
	80 x 150
	100 x 160



Made  
from soft  
Premium  
cotton

All SUPERWUSCHEL products are crafted from 100% premium cotton and are certified to OEKO-TEX Standard 100, Product Class 1. The consistently high quality has been a cornerstone of the brand since its inception and remains unwavering to this day.



~ The hand and bath towels in a striking striped design are perfect for combining with plain colours and bring a fresh and trendy look to the bathroom.



- 062 cypress/peridot
- 042 deep sea/cornflower
- 021 ruby/coral
- 082 black/cashmere

1-1401/8705

SUPERWUSCHEL  
Block stripes

	Size (cm)
Doubleface with embroidered signet	50 x 100
100% cotton, 510 gsm	80 x 150





458 lagoon  
001 snow  
075 ruby  
596 deep sea



660 tea  
869 nature  
713 cashmere  
850 stone  
820 dark grey



0-1725/8775

SUPERWUSCHEL  
Sauna towel

	Size (cm)
with embroidered signet 100% cotton, 550 gsm	80 x 200

~ The fluffy sauna towels in timeless colours can absorb lots of water and are hard-wearing and durable. They have striking details such as the characteristic piping border and embroidered seagull signet.



SUPERWUSCHEL

# BATH MATS

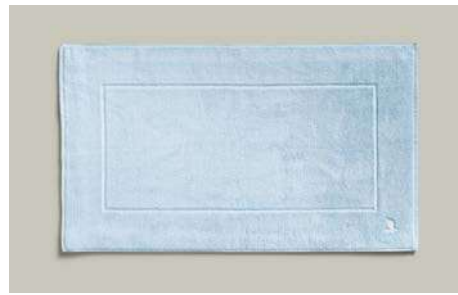


→  
ESSENTIALS  
Scented candle  
Page 223



~ For a soft feeling underfoot: the fluffy bath rugs and shower mats delight in a variety of sizes and designs to round off the collection. In terms of colour, they are perfectly coordinated with the towel series, but also complement many other programmes.





24  
hours  
Craftsmanship

Each SUPERWUSCHEL towel contains 24 hours of skilled craftsmanship, from the spool of yarn to weaving and the perfect finish, to create the ultimate cosy experience.

MÖVE SUPERWUSCHEL  
50  
YEARS

1-0300/8126

SUPERWUSCHEL  
Bath mat

Size (cm)

with embroidered signet  
100% cotton, 1350 gsm

60 x 60  
60 x 100





075 ruby



262 coral



163 peach fuzz



199 black



001 snow



869 nature



820 dark grey



850 stone



829 silver



596 deep sea



410 cornflower



665 cypress



660 tea



458 lagoon



658 peridot



713 cashmere

0-2831/8022	
SUPERWUSCHEL	
Shower rug	
	Size (cm)
<hr/>	
with woven-in signet	50 x 70
100% cotton, 700 gsm	
<hr/>	





199 black<sup>1</sup>

4-2169

SUPERWUSCHEL  
Bath mat

	Size (cm)
Tufted bath mat, doubleface 100% cotton, 2000 gsm	60 x 100

<sup>1</sup> Delivery date: 15.10.2025



001 snow



869 nature



829 silver



850 stone

~ The soft doubleface mat is extra voluminous and fluffy thanks to the special tufting technique. It gives the SUPERWUSCHEL collection an elegant accent.



SUPERWUSCHEL

# BATHROBES



~ Comfortable and fluffy: the soft SUPERWUSCHEL bathrobe. Its classic cut and cosy hood make it the perfect feel-good must-have. Even younger children can snuggle up in the popular SUPERWUSCHEL hooded robe after bathing. In four favourite colours and as many sizes, it fits both children and teenagers.





660 tea<sup>1</sup>



850 stone<sup>3</sup>



458 lagoon<sup>1</sup>



713 cashmere<sup>1</sup>



Extra-fluffy  
thanks to  
Comfort Finish

The exceptionally high loop creates a larger surface area, which is enhanced during production using the specialised Comfort Finish to add even more volume. This makes SUPERWUSCHEL incredibly soft and wonderfully cosy.





596 deep sea<sup>3</sup>



410 cornflower<sup>1</sup>



001 snow<sup>2</sup>



075 ruby<sup>1</sup>

2-7079/0661

SUPERWUSCHEL  
Hooded bathrobe

	Size
100% cotton, 380 gsm Length 120 cm	XS
	S
	M
	L
	XL
<sup>1</sup> available in	XS – XL
<sup>2</sup> available in	XS – XXL
<sup>3</sup> available in	S – XXXL





262 coral<sup>1</sup>



596 deep sea<sup>1</sup>



660 tea



410 cornflower

2-8047/0661	
SUPERWUSCHEL	
Hooded bathrobe Kids & Teens	Size
<hr/>	
100% cotton, 350 gsm	140
Length 90 cm for size 140	152
	164
<hr/>	
<sup>1</sup> Delivery date: 01.10.2025	
<hr/>	





SUPERWUSCHEL

# ACCESSORIES



~ When it comes to warm feet and stepping out in style, these slippers are just the thing. The thick sole and fluffy towelling keep the cold at bay, while the modern design is an eye-catcher at home and on the go.





001 snow



850 stone



596 deep sea



713 cashmere

MOVE SUPERWUSCHEL

50

YEARS

Made of  
500.000 piles

Each SUPERWUSCHEL towel is crafted with nearly half a million piles to become the ultimate cosy towel.

2-8043

SUPERWUSCHEL  
Slippers

	Size
100 % cotton	36 – 38
	39 – 41
	42 – 44





001 snow



199 black

2-7339/7563

HOMEWEAR  
Turban

Size (cm)

with button closure  
100% cotton

27 x 67

~~~~~ For an all round, snugly well-being experience:  
A stylish hair turban made of particularly absorbent  
terry towelling is gentle on the hair and speeds up  
drying time.







A.



B.



C.



D.



E.

## THE PERFECT MATCH FOR SUPERWUSCHEL

A. COTTON P. 212 / 213 — B. SIGNATURE P. 225 — C. DECO P. 189 —  
D. SOAPS P. 227 — E. STAND P. 199



# BAMBOO LUXE

The ultra-soft and delicately shimmering BAMBOO LUXE collection transforms every bathroom into a luxurious wellness oasis with a Far Eastern flair. It is made from a unique blend of cotton and viscose from bamboo pulp and uses the natural properties of the bamboo fibre. The small items, towels and bath mats are extra absorbent, antibacterial and circulate air and moisture.

The cotton content makes the collection extremely easy-to-clean, long-lasting and hard-wearing at the same time. The attractive pearl texture and the wide, sheared velour border emphasise the luxurious weight; the rich colours have a calming effect, allowing relaxing moments to enter the home day after day.







**386** deep lake  
**850** stone  
**823** silver grey  
**199** black

~ The fine pearl structure and the silky velour border are further features of this high-quality collection with a special flair. The special mix of materials makes the beauty routine extra gentle and leaves a pleasantly relaxed feeling on the skin.





847 steel blue  
132 ginger  
670 olive

~ The delicately shiny towels and bath mats made from a unique cotton-bamboo mix add a touch of exotic luxury to the BAMBOO LUXE collection. The rich colours have a calming effect and underline the elegant weight of the items, which are particularly soft and absorbent thanks to the bamboo fibre they contain.





001 snow  
308 iris  
266 berry

1-1104/5244

BAMBOO LUXE  
Plain

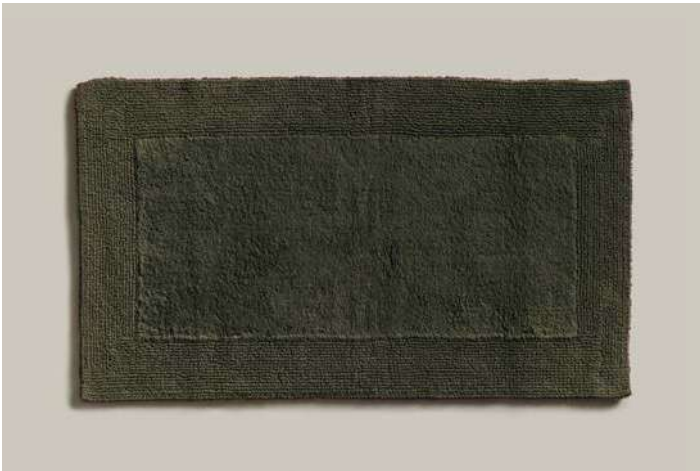
|                                               | Size (cm) |
|-----------------------------------------------|-----------|
| with velour border                            | 15 x 20   |
| 60% cotton, 40% viscose from bamboo cellulose | 30 x 30   |
|                                               | 30 x 50   |
|                                               | 50 x 100  |
|                                               | 80 x 150  |







001 snow



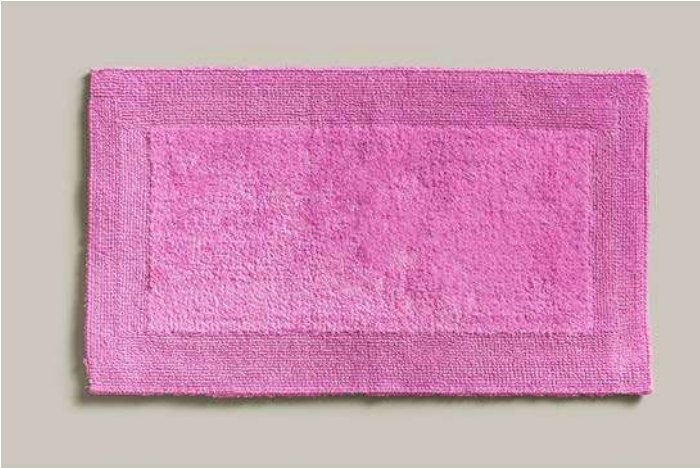
670 olive<sup>1</sup>



266 berry



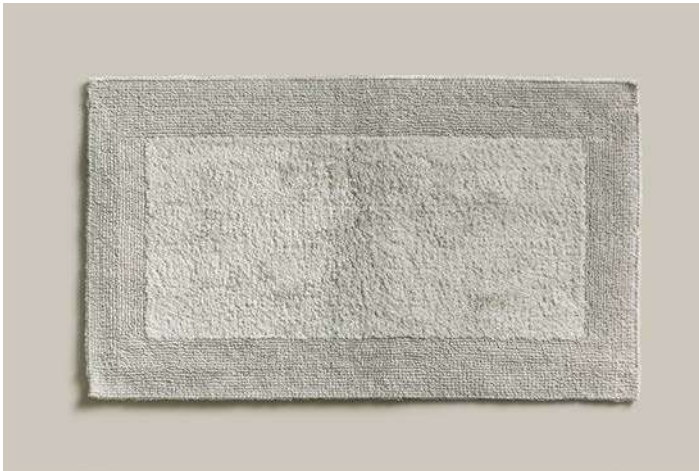
199 black<sup>1</sup>



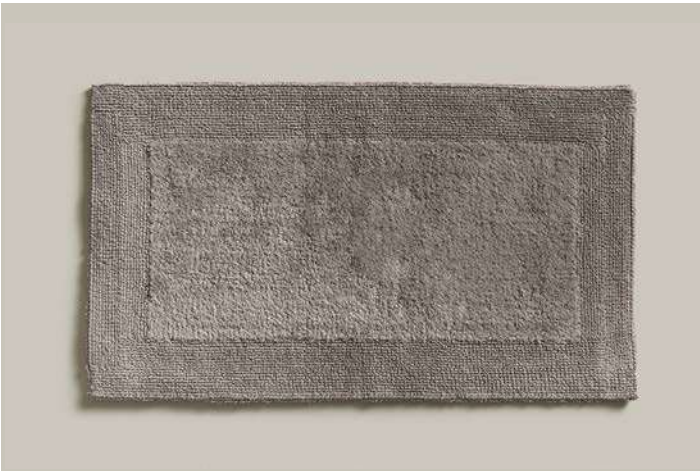
308 iris<sup>1</sup>



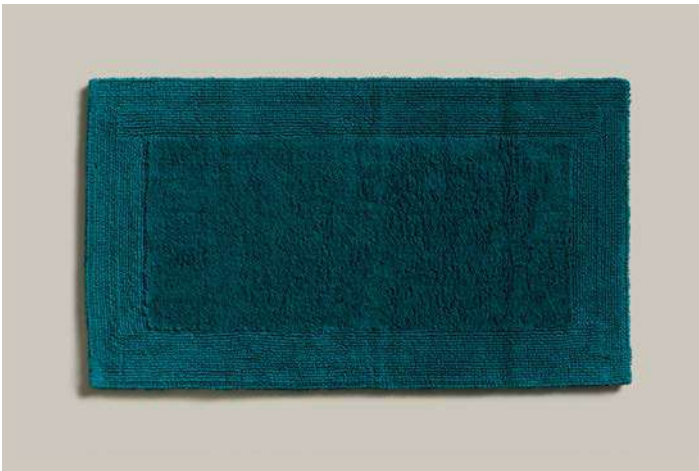
850 stone



823 silver grey<sup>1</sup>



132 ginger



386 deep lake<sup>1</sup>



847 steel blue<sup>1</sup>

4-2169

BAMBOO LUXE  
Bath mat

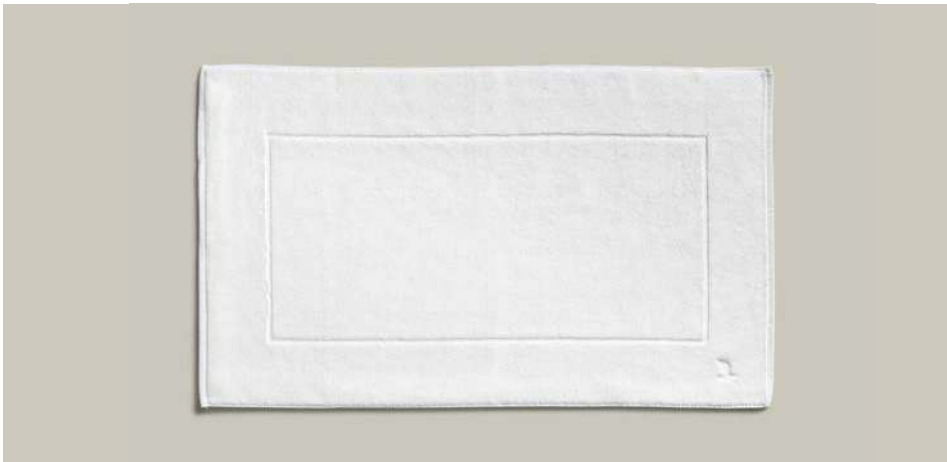
Size (cm)

50% cotton, 50% viscose  
from bamboo cellulose, 920 gsm

60 x 100

<sup>1</sup> Delivery date: 15.10.2025





A.



B.



C.



D.



F.



E.

THE PERFECT MATCH FOR BAMBOO LUXE

A. SUPERWUSCHEL P. 70 / 71 — B. SOAPS P. 227 — C. ORGANIC P. 224 — D. SUPERWUSCHEL P. 86 / 87 —  
BLACK VELVET P. 185 — F. HOMEWEAR P. 132 / 133



# BROOKLYN

The distinctly masculine BROOKLYN collection evokes memories of the dandy era. Inspired by the patterns of traditional suit fabrics, we have created tastefully patterned small items, hand and shower towels, a matching hooded robe and a kimono.

The modern mix of materials gives the expressive designs many beautiful features: Skin-friendly cotton makes the fabric hard-wearing, soft and easy-care, while viscose provides a delicate sheen and linen a slightly pithy feel.

Combined with the crimped bouclé yarn with small knots and loops, it becomes a timeless and elegant collection with its very own charm.





~ The use of bouclé yarn brings out the new Pinstripe and Botanic patterns particularly well. Together with the other designs, they create a modern and sophisticated collection that reflects the current zeitgeist.



- 042 nature/deep sea
- 071 nature/cashmere
- 081 nature/black

1-1361/8970

BROOKLYN  
Botanic

|                                   | Size (cm) |
|-----------------------------------|-----------|
| Leaves pattern with folded hem    | 50 x 30   |
| 85% cotton, 10% viscose, 5% linen | 50 x 100  |
| 600 gsm                           | 80 x 150  |





**042** nature/deep sea  
**071** nature/cashmere  
**081** nature/black



**596** deep sea  
**713** cashmere  
**199** black



**042** nature/deep sea  
**071** nature/cashmere  
**081** nature/black



**042** nature/deep sea  
**071** nature/cashmere  
**081** nature/black

|                                               |           |
|-----------------------------------------------|-----------|
| <b>1-0567/8970</b><br>BROOKLYN<br>Herringbone |           |
|                                               | Size (cm) |
| <hr/>                                         |           |
| with folded hem                               | 50 x 30   |
| 85% cotton, 10% viscose, 5% linen             | 50 x 100  |
| 600 gsm                                       | 80 x 150  |
| <hr/>                                         |           |

|                                         |           |
|-----------------------------------------|-----------|
| <b>1-0669/8970</b><br>BROOKLYN<br>Plain |           |
|                                         | Size (cm) |
| <hr/>                                   |           |
| with broad herringbone border           | 15 x 20   |
| 85% cotton, 10% viscose, 5% linen       | 30 x 30   |
| 600 gsm                                 | 30 x 50   |
|                                         | 50 x 100  |
|                                         | 80 x 150  |
| <hr/>                                   |           |

|                                             |           |
|---------------------------------------------|-----------|
| <b>1-1358/8332</b><br>BROOKLYN<br>Pinstripe |           |
|                                             | Size (cm) |
| <hr/>                                       |           |
| with folded hem                             | 50 x 100  |
| 85% cotton, 10% viscose, 5% linen           | 80 x 150  |
| 570 gsm                                     |           |
| <hr/>                                       |           |

|                                                         |           |
|---------------------------------------------------------|-----------|
| <b>1-0569/8970</b><br>BROOKLYN<br>Prince-of-Wales check |           |
|                                                         | Size (cm) |
| <hr/>                                                   |           |
| with folded hem                                         | 50 x 100  |
| 85% cotton, 10% viscose, 5% linen                       | 80 x 150  |
| 600 gsm                                                 |           |
| <hr/>                                                   |           |





~ The voluminous hooded robe feels particularly soft and warm on the skin, thanks to its unique blend of cotton, viscose, and linen. It ensures you feel well-dressed at all times.



042 nature/deep sea

2-8032/0516

BROOKLYN  
Hooded bathrobe

|                                   | Size |
|-----------------------------------|------|
| Herringbone                       | XS   |
| 85% cotton, 10% viscose, 5% linen | S    |
| 480 gsm, length 130 cm            | M    |
|                                   | L    |
|                                   | XL   |





A.



B.



E.



C.



D.



F.

## THE PERFECT MATCH FOR BROOKLYN

A. BAMBOO LUXE P. 100 / 101 — B. BLACK & WHITE P. 186 / 187 — C. APOTHECARY P. 222 —  
D. MIRRORS P. 203 — E. BLACK & WHITE P. 187 — F. SUPERWUSCHEL P. 71



# PIQUÉE

The Mediterranean classic in muted shades never fails to impress with its timeless appearance and exceptionally soft feel. The summery, light fabric without loops is made using a special weaving technique, allowing the pronounced relief texture to stand out particularly well. The resulting towels, bathrobes and bath mats are extremely gentle on the skin, can absorb a lot of moisture and dry quickly.

A pleasant side effect of the waffle structure is the light massage effect when drying, which provides a fresh and pleasant feeling. The subtle grey decorative label is the perfect finishing touch, giving the collection its unmistakeable look.







847 steel blue  
713 cashmere  
842 graphite

~ The light summer collection PIQUÉE is particularly soft and gentle on the skin. The characteristic waffle structure made of 100% cotton is extremely skin-friendly, can absorb lots of moisture and stimulates the skin's blood circulation when drying.







- 280 rosette
- 530 arctic
- 001 snow

1-0605/8762

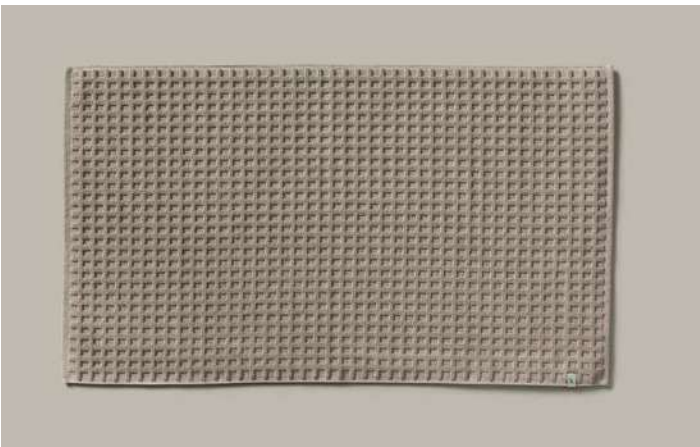
PIQUÉE

|                      | Size (cm) |
|----------------------|-----------|
| Waffle piquée        | 30 x 30   |
| 100% cotton, 350 gsm | 40 x 70   |
|                      | 50 x 100  |
|                      | 70 x 140  |

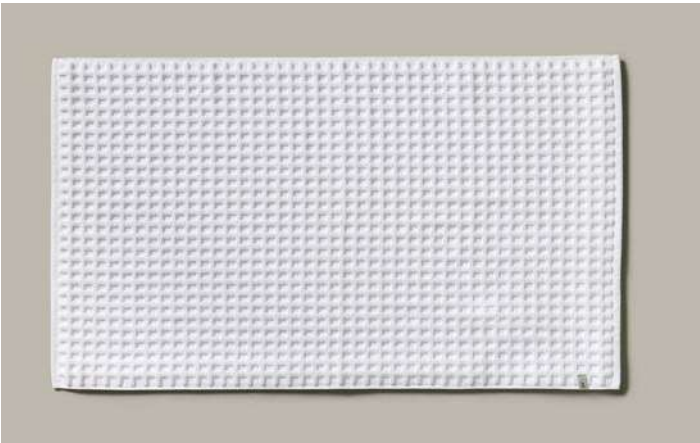




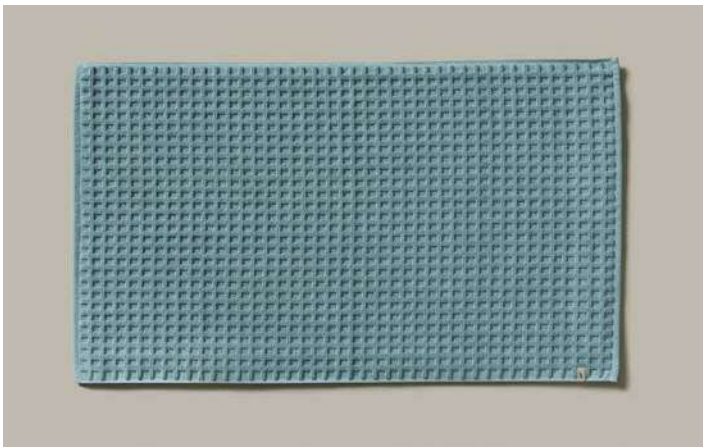
~ The light bath mat available in various sizes provides a soft feeling underfoot and quickly dries again thanks to its characteristic waffle structure.



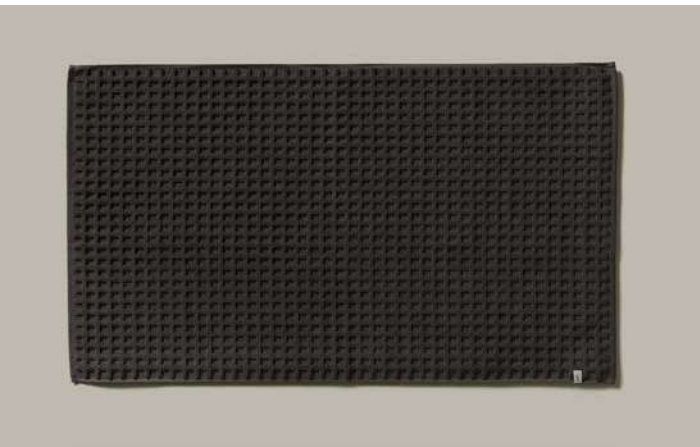
713 cashmere



001 snow



530 arctic



843 graphite



847 steel blue



280 rosette

1-0798/8127

PIQUÉE

Bath mat

Size (cm)

with waffle structure  
100 % cotton, 1415 gsm

60 x 60  
60 x 100





842 graphite



001 snow

2-7650/0175  
PIQUÉE  
Hooded bathrobe

Waffle piquée  
100% cotton, 350 gsm  
length 120 cm

Size

- S
- M
- L
- XL

Bringing that Mediterranean holiday feeling to your home, the classic cut unisex hooded bathrobe is just what you need after a shower, bath or dip in the pool, enticing you to relax. The striking relief texture is extra soft and pleasantly gentle on the skin.







A.



C.



B.



D.



E.

THE PERFECT MATCH FOR PIQUÉE

A. MIRRORS P. 203 — B. BAMBOO P. 208 / 209 — E. PUSH P. 188 —  
G. OAK P. 193 — D. SOAPS P. 227



CLASSICS COLLECTION

# HOMWEAR

A well-being day at home is even better and more relaxing with the right companions. Our HOMWEAR collection is precisely designed to meet this need and provides cosiness and comfort.

The exclusive dressing gowns and bathrobes are made from selected materials and are particularly high-quality and crafted with great attention to detail. Carefully produced, tested and certified according to the strict criteria of OEKO-TEX Standard 100 (Product Class 1), the collection is also ideal for allergy sufferers and sensitive skin.







847 steel blue<sup>1</sup>

~ The practical hooded coat, available in three stylish colours, is light and cosy. Its zip guarantees a perfect fit and the shorter length allows for plenty of freedom of movement.



820 dark grey<sup>1</sup>



262 coral<sup>1</sup>

|                                        |      |
|----------------------------------------|------|
| 2-8046/0672                            |      |
| HOMEWEAR                               |      |
| Light weight hooded bathrobe           |      |
|                                        | Size |
| <hr/>                                  |      |
| with zip                               | S    |
| 80 % cotton, 20 % polyester, 240 gsm   | M    |
| Length 100 cm                          | L    |
|                                        | XL   |
| <hr/>                                  |      |
| <sup>1</sup> Delivery date: 01.07.2025 |      |
| <hr/>                                  |      |





847 steel blue

~ The HOMEWEAR shawl collar coat is a feel-good basic. Comfortable and elegantly cosy, it is made from 100% fine cotton and is available in four colours.



001 snow



199 black



266 berry

2-8074/0661

HOMEWEAR  
Shawl collar robe Basic

|                                       | Size |
|---------------------------------------|------|
| 100% cotton, 330 gsm<br>Length 120 cm | XS   |
|                                       | S    |
|                                       | M    |
|                                       | L    |
|                                       | XL   |





017 ivory<sup>1</sup>



199 black<sup>2</sup>



823 silver grey<sup>3</sup>



670 olive<sup>2</sup>

2-7202/0925

HOMEWEAR  
Shawl collar robe

|                                              | Size     |
|----------------------------------------------|----------|
| 100% cotton velour, 420 gsm<br>Length 125 cm | XS       |
|                                              | S        |
|                                              | M        |
|                                              | L        |
|                                              | XL       |
| <sup>1</sup> available in                    | XS – XL  |
| <sup>2</sup> available in                    | S – XXXL |
| <sup>3</sup> available in                    | XXL      |
|                                              | XXXL     |





251 flamingo<sup>1</sup>



001 snow<sup>1</sup>



421 blueberry<sup>1</sup>

2-7998/0661

HOMEWEAR  
Shaw1 collar robe

|                                                | Size |
|------------------------------------------------|------|
| Zerotwist                                      | 34   |
| 100% cotton, 290 gsm                           | 36   |
| Length 100 cm                                  | 38   |
|                                                | 40   |
|                                                | 42   |
| <sup>1</sup> Delivery date size 34: 15.10.2025 |      |





843 graphite<sup>2</sup>



596 deep sea<sup>2</sup>

2-7612/0663

HOMEWEAR  
Kimono

|                                                      | Size |
|------------------------------------------------------|------|
| Waffle piquée, 100% cotton<br>200 gsm, length 110 cm | S    |
|                                                      | M    |
|                                                      | L    |
|                                                      | XL   |
|                                                      | XXL  |
| <sup>1</sup> available in S – XXL                    | XXL  |
| <sup>2</sup> available in S – XXXL                   | XXXL |

~ The timeless unisex kimono in classic colours is a winner thanks to its light cuddly material made of 100% cotton and its light weight, making it the perfect companion even when travelling.



001 snow<sup>1</sup>



# TOGETHER FOR A LIVEABLE FUTURE

As a manufacturing company, we are particularly aware of our responsibilities regarding people, nature, and the environment. Which is why we continuously invest in all areas of our business, and promote sustainability and environmental protection at our manufacturing site in Großschönau, Upper Lusatia.



We've been able to significantly reduce our energy and resource consumption thanks to new technical innovations and technological improvements. Our production location Germany also ensures that our transport routes are short and environmentally friendly.

Our actions and practices are geared towards the UN Agenda 2030, a global plan with 17 goals to promote sustainable peace and prosperity and to protect our planet. Focussed on seven goals, we are actively working to make this global vision a reality.

## ENERGY-SAVING MEASURES

By using our own combined heat and power plant and a photovoltaic solar system, we are able to generate one third of our energy requirements; for our weaving mill, we cover as much as 100% of the energy required. Our process optimisation to reduce energy and water consumption is ensured by an annual quality, environmental and energy programme by TÜV Rheinland; all environmental inputs of production are closely monitored and controlled and reduced whenever technologically possible. We are equally scrupulous in separating our waste and feeding it into the recycling loop through a certified company. In this way, any leftover textiles from production are given a new, meaningful purpose, for example, by being reused as insulating materials in the car industry or in the building trade.

For more on responsibility, see page 176 / 177



# HOME SPA

Thanks to our cosy and luxurious well-being collections, it's really easy to bring relaxation and well-being into your home. They inspire with their timeless design, natural materials and particularly resource-friendly production. They are designed and produced at our Großschönau production site in Upper Lusatia with attention to detail and respect for people and nature.

Untreated cotton gives the fluffy towels, bath mats and bathrobes their natural appearance. Attractive kilts and sarongs round off the collections, providing the perfect outfit for a trip to the spa or sauna.





# CALM ESSENCE

Natural tones for relaxing moments in the sauna or hammam. Whether in a hotel or your own cosy retreat – the new Home Spa collection CALM ESSENCE embodies calm and contemplative moments.

Crafted with a special hollow yarn, the towels are pleasantly lightweight. The coloured bumps in the undyed yarn stand out visually and give the collection its fresh, natural look. Two cosy robes make the perfect addition and complete the wellness experience beautifully.

CALM ESSENCE – for beautiful moments full of peace and relaxation in top quality.







869 nature<sup>1</sup>

1-1507/8799

CALM ESSENCE  
Plaid

|                        | Size (cm) |
|------------------------|-----------|
| with folded hem        | 20 x 15   |
| 100 % cotton (Airspin) | 30 x 50   |
| 450 gsm                | 50 x 100  |
|                        | 67 x 140  |

<sup>1</sup> Delivery date: 15.10.2025





869 nature<sup>1</sup>

1-1502/8798

CALM ESSENCE  
Sauna

|                                                                     |           |
|---------------------------------------------------------------------|-----------|
|                                                                     | Size (cm) |
| Light sauna towel with fringes<br>100 % cotton (Airspin)<br>280 gsm | 80 x 200  |

<sup>1</sup> Delivery date: 15.10.2025



869 nature<sup>1</sup>

1-1433/8797

CALM ESSENCE  
Sauna

|                                                               |           |
|---------------------------------------------------------------|-----------|
|                                                               | Size (cm) |
| Sauna towel with fringes<br>100 % cotton (Airspin)<br>280 gsm | 80 x 200  |

<sup>1</sup> Delivery date: 15.10.2025

~ The two large sauna towels complement each other perfectly. The colour scheme is identical, while the design varies. Both towels are woven with hollow yarn, making them wonderfully light.







~ The hooded robes are perfect companions for cosy moments. Absorbent and breathable, the long unisex robe offers plenty of room to snuggle up, while the shorter version allows for a bit more freedom of movement.



869 nature<sup>1</sup>

2-8087/0586

CALM ESSENCE  
Long hooded bathrobe

100 % cotton (Airspin), 330 gsm  
Length 130 cm

<sup>1</sup> Delivery date: 15.10.2025

Size

- XS
- S
- M
- L
- XL
- XXL



869 nature<sup>1</sup>

2-8086/0580

CALM ESSENCE  
Short hooded bathrobe

100 % cotton (Airspin), 330 gsm  
Length 105 cm

<sup>1</sup> Delivery date: 15.10.2025

Size

- 36
- 38
- 40
- 42
- 44
- 46





A.



B.



C.



D.



E.



F.

THE PERFECT MATCH FOR CALM ESSENCE

- A. WOOD P. 219 — B. TRAVERTINE GRACE P. 180 / 181 — C. TRAVERTINE GRACE P. 181 —  
D. ESSENTIALS P. 223 — E. TRAVERTINE GRACE P. 180 / 181 — F. WOOD P. 219



# WELLNESS

Snuggle up and feel good: WELLNESS is one of our most voluminous and luxurious collections with lots of precious features. The fluffy products are made of natural, unbleached cotton and get their elegant appearance and noticeably soft feel from the special Airspin fibre that has a hollow space inside. At the same time, they can absorb lots of water, dry quickly and are extremely hard-wearing.

The best attributes for a collection that is the perfect companion both in your bathroom at home and out and about at the spa or sauna. Tasteful details such as high-quality chenille borders and the discreet Alcantara decorative label complete the collection.







←  
**WOOD**  
**Ladder**  
Page 219

~ The cosy towels made of natural cotton win you over with their elegant look and particularly soft feel. Another important feature of this attractive collection is the wide range of sizes, from the wash glove to the sauna towel.



**071** nature

**0-5537/8711**

**WELLNESS**  
**Plain**

|                            | Size (cm) |
|----------------------------|-----------|
| with chenille tucks border | 15 x 20   |
| 100% cotton (Airspin)      | 30 x 30   |
| 510 gsm                    | 30 x 50   |
|                            | 50 x 100  |
|                            | 80 x 150  |
|                            | 80 x 200  |





071 nature



071 nature

4-2228

WELLNESS  
Bath mat

Size (cm)

Linen twist, 50% cotton, 50% linen  
2250 gsm

60 x 100

4-2279

WELLNESS  
Shower rug

Size (cm)

85% cotton, 15% linen  
1700 gsm

50 x 80

~ The elegant unisex shawl collar robe scores with its casual cut and high-quality piping details on the patch pockets. Its comfortable length of 120 cm makes it a cosy companion for any time of day.







869 nature

2-8044/0751

WELLNESS  
Shaw1 Collar robe

|                                | Size |
|--------------------------------|------|
| with chenille pintucks         | XS   |
| 100% cotton (Airspin), 520 gsm | S    |
| Length 120 cm                  | M    |
|                                | L    |
|                                | XL   |
|                                | XXL  |



869 nature

2-7194/0751

WELLNESS  
Hooded bathrobe

|                                | Size |
|--------------------------------|------|
| with chenille pintucks         | XS   |
| 100% cotton (Airspin), 520 gsm | S    |
| Length 140 cm                  | M    |
|                                | L    |
|                                | XL   |
|                                | XXL  |



869 nature

2-7481/0751

WELLNESS  
Sarong

|                                | Size  |
|--------------------------------|-------|
| with chenille pintucks         | 40/48 |
| 100% cotton (Airspin), 520 gsm |       |
| Length 85 cm                   |       |



869 nature

2-7480/0751

WELLNESS  
Kilt

|                                | Size  |
|--------------------------------|-------|
| with chenille pintucks         | 48/56 |
| 100% cotton (Airspin), 520 gsm |       |
| Length 50 cm                   |       |





~ The fluffy WELLNESS terry products made of natural, unbleached cotton are sustainably produced in Germany in a seamless quality and production process according to strict ecological and technical standards.



869 nature

2-7339/7251

WELLNESS  
Turban

Size (cm)

With button closure  
100 % cotton (Airspin)

27 x 67





A.



B.



C.



D.



E.

THE PERFECT MATCH FOR WELLNESS

A. BOHEMIAN P. 207 — B. ORGANIC P. 224 — C. OAK P. 192 / 193 —  
D. SUPERWUSCHEL P. 74 / 75 — E. SUPERWUSCHEL P. 87



# EDEN

Cotton and linen come together here in innovative perfection: The elegant yet purist collection EDEN will impress you with its striking graphic structures and exceptional feel. Both are created by artfully weaving natural-coloured yarn for the loops and black yarn for the base warp and weft.

The high natural cotton content ensures that the collection has high-quality product properties, such as high absorbency, fast drying time, easy care and durability. The linen content creates a pleasant, robust feel, as well as a gentle massage effect while drying. The Alcantara decorative label and high-quality hems complement the collection perfectly.







081 nature/black

1-0876/8942

EDEN  
Horizontal stripes

|                       | Size (cm) |
|-----------------------|-----------|
| with folded hem       | 50 x 100  |
| 90% cotton, 10% linen | 80 x 150  |
| 580 gsm               |           |

~ The harmonious interplay between natural cotton and linen is characteristic of the EDEN collection. An elegant assortment of towels in unique designs and with a large range of sizes is the result of our completely new interpretation.



BLACK VELVET  
Soap dish  
Page 184 / 185





081 nature/black



081 nature/black



081 nature/black



081 nature/black

1-0151/8944

EDEN  
Mélange

|                       |           |
|-----------------------|-----------|
|                       | Size (cm) |
| border with pintucks  | 15 x 20   |
| 90% cotton, 10% linen | 30 x 30   |
| 590 gsm               | 30 x 50   |
|                       | 50 x 100  |
|                       | 80 x 150  |
|                       | 80 x 200  |

1-1292/8909

EDEN  
Horizontal rib

|                       |           |
|-----------------------|-----------|
|                       | Size (cm) |
| 90% cotton, 10% linen | 50 x 100  |
| 470 gsm               | 80 x 150  |
|                       | 80 x 200  |

1-0156/5021

EDEN  
Check structure

|                       |           |
|-----------------------|-----------|
|                       | Size (cm) |
| in velour             | 50 x 100  |
| 90% cotton, 10% linen | 80 x 150  |
| 560 gsm               |           |

1-0148/8942

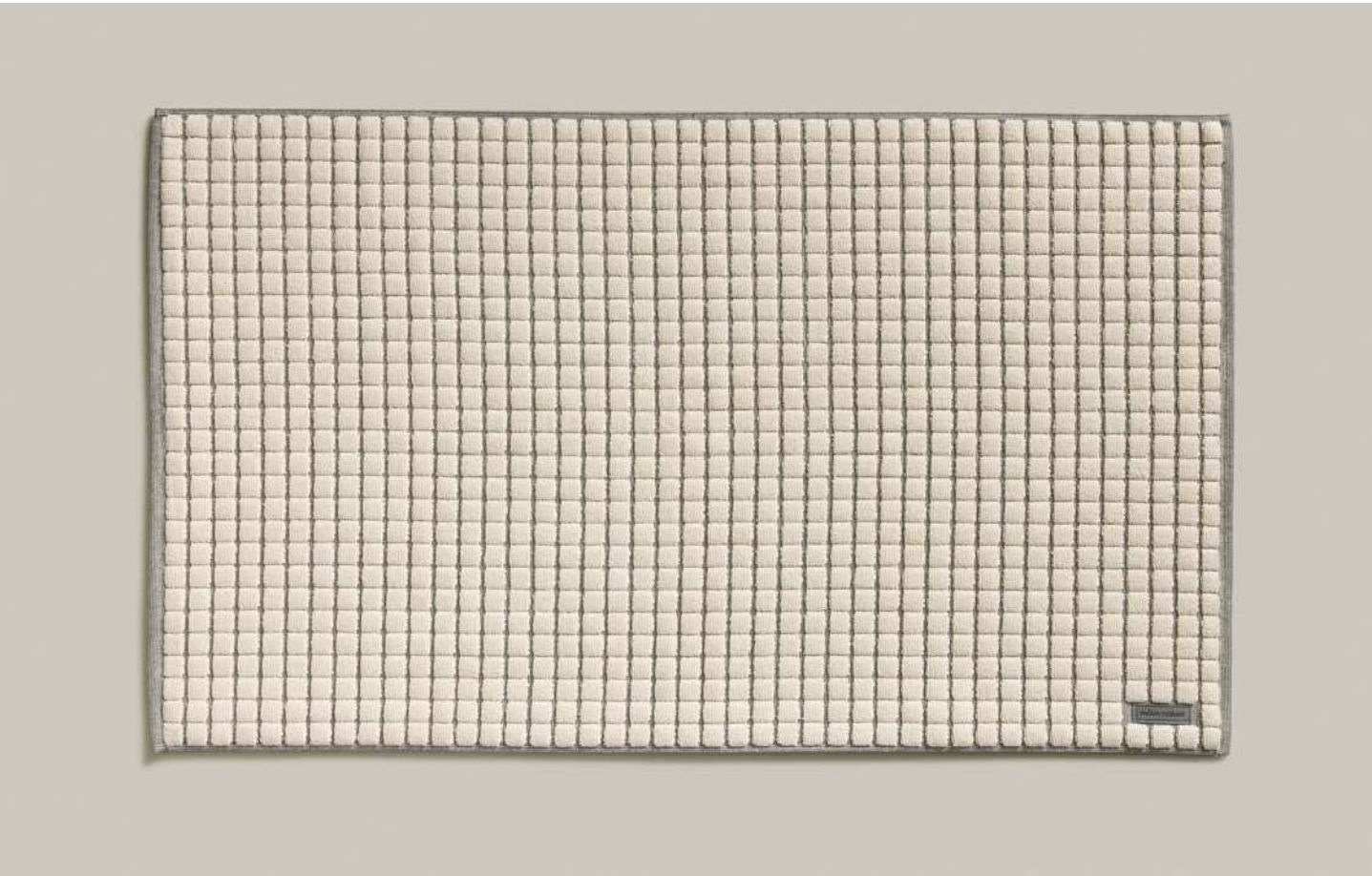
EDEN  
Piquée structure

|                       |           |
|-----------------------|-----------|
|                       | Size (cm) |
| with folded hem       | 50 x 100  |
| 90% cotton, 10% linen | 80 x 150  |
| 580 gsm               | 80 x 200  |





VELVET  
Towel rag  
Page 200 / 201



869 nature/black

1-0347/8127

EDEN  
Bath mat

|                               | Size (cm) |
|-------------------------------|-----------|
| Doubleface in check structure | 60 x 60   |
| 100% cotton, 1440 gsm         | 60 x 100  |
|                               | 60 x 130  |

~ The structured bath mat is a real eyecatcher thanks to its special mix of natural and black yarn. The high-pile box structure is created using an elaborate weaving technique, making it extra soft, gentle on the skin and absorbent.





081 nature/black

2-7980/0574

EDEN  
Kimono

|                        | Size |                           | Size |
|------------------------|------|---------------------------|------|
| Horizontal rib         | S    | Velour in check structure | S    |
| 90% cotton, 10% linen  | M    | 90% cotton, 10% linen     | M    |
| 430 gsm, length 120 cm | L    | 455 gsm, length 120 cm    | L    |
|                        | XL   |                           | XL   |
|                        |      |                           | XXL  |



081 nature/black

2-7488/0909

EDEN  
Shawl collar robe



081 nature/black

2-7489/0909

EDEN  
Kilt

|                           | Size  |                           | Size  |
|---------------------------|-------|---------------------------|-------|
| Velour in check structure | 48/56 | Velour in check structure | 40/48 |
| 90% cotton, 10% linen     |       | 90% cotton, 10% linen     |       |
| 455 gsm, length 50 cm     |       | 455 gsm, length 85 cm     |       |



081 nature/black

2-7490/0909

EDEN  
Sarong





A.



B.



C.



D.



E.



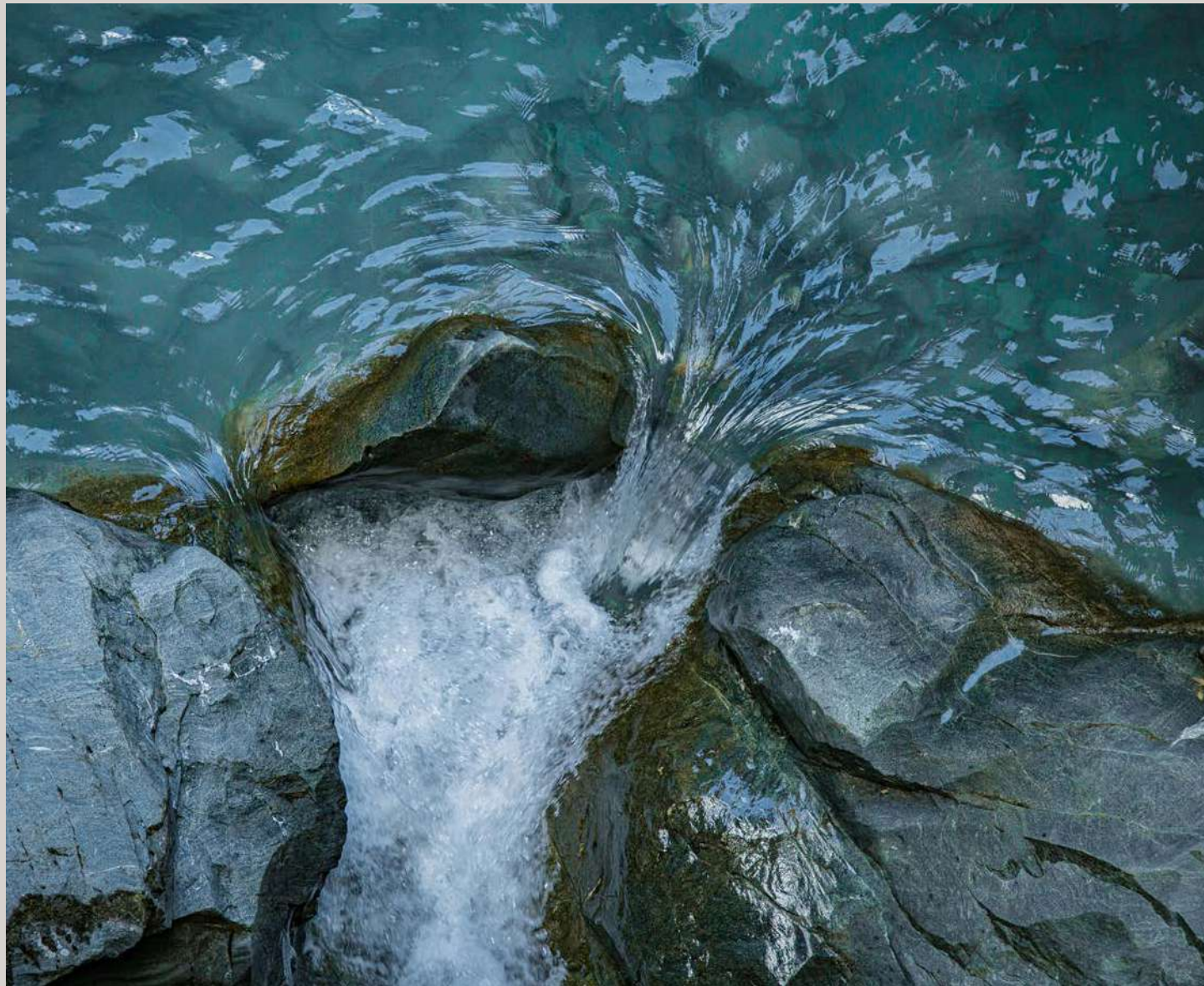
F.

## THE PERFECT MATCH FOR EDEN

A. SUPERWUSCHEL P. 73 — B. SOAPS P. 227 — C. TWEED P. 217 — D. VELVET P. 201 —  
E. BLACK VELVET P. 185 — F. APOTHECARY P. 222



# OUR RESPONSIBILITY



Our steadfast commitment to environmentally friendly and sustainable measures is evident both within and outside our company.



## OEKO-TEX STANDARD 100 (PRODUCT CLASS 1)

OEKO-TEX, which is now represented in over 60 countries worldwide, is an association of 18 independent research and testing institutes from Europe and Japan. Together the partners develop methods and limit values for testing textiles and leather and are also responsible for setting various standards, including the OEKO-TEX Standard 100. This standard is granted to all textiles tested for harmful substances – from yarn to finished product.

All MÖVE terry towelling products have been awarded the OEKO-TEX Standard 100 and also labeled with the addition of product class 1 – from washing gloves to bathrobes. This addition makes the certification even more important, as it means that our products are also suitable for both sensitive baby skin and allergy sufferers.

## SUSTAINABILITY IN OUR COLLECTIONS

As a manufacturer, we take responsibility – for our region and the environment. Our weaving mill is powered exclusively by solar energy, which we generate from our own solar system. This helps us to save fossil fuels and significantly reduce our ecological footprint.

The naturally soft water from our own well used for production does not require the addition of chemicals for water softening; the rinse water is used several times. At the same time, by using our own resources, we save valuable drinking water that has undergone costly treatment.

We avoid plastic as much as possible in the packaging of our organic collections and plan to do the same for all other items. Another big step has already been taken with our bathrobes – by switching from hanging to folded, we have by now been able to do completely without plastic hangers in addition to reducing the plastic needed for protective packaging by 50%. Furthermore, all plastic packaging used in our company in the future will have a recycling content of at least 50%; the main item – polybags – will even have a

content of at least 80%. In general, we always try to avoid any use of plastic. If this is particularly not possible, the products used are PVC-free. For the hangtags to label our goods, we make sure that they are made of FSC-certified paper.

## SUSTAINABILITY AT THE POS

We also embrace the theme of sustainability in our MÖVE stores and for some time now have been offering our customers only paper carrier bags. Even better for the environment and a good example of upcycling are our high-quality fabric bags. These are woven from the most diverse coloured yarn scraps that accumulate every day in our production and are far too good to throw away. Using 100% self-generated energy in the weaving mill, they are turned into environmentally friendly and sustainable fabric bags in two sizes. And because there are never the same leftover yarns, each bag is unique and truly one-of-a-kind. Whenever possible, the bags are shipped to the stores using a reusable transport system, thus saving on cardboard boxes – which are otherwise made of 100% recycled materials.

## NATURE CONSERVATION AND UPCYCLING

With remnants from production on the other hand – linting from shearing and tumbling and edge trimmings from sewing – we support upcycling projects of universities and their students for experiments on resource conservation. This results in, for example, then attractive design objects which are even biodegradable because of their nature and the way they are made. In 2015, “recreate textiles” of Katrin Krupka was awarded the Brandenburg Design Prize for this.

For some years now, we have been committed to the regional reforestation of forests. In 2024, for example, we planted almost 40,000 trees for a reforestation project in North Rhine-Westphalia. The landscape and EU bird sanctuary was hit hard by hurricanes in 1990 and 2007 and is also suffering from increasingly severe drought. By replanting 26 different tree species, nature should be better able to withstand the future challenges of climate change.



# ACCESSORIES

Beautiful accessories immediately make a bathroom appear more homely and skilfully add decorative touches. Natural materials such as travertine and wood provide a warm contrast, creating a sense of comfort and well-being; chrome, marble or acrylic accessories, on the other hand, are timeless and elegant.

Our exclusive bathroom ranges, from soap dishes to toothbrush holders, reflect this diversity in material, shape and colour. The carefully selected products boasting high-quality workmanship and sophisticated design are the perfect complement to our textile collections, enriching and embellishing every bathroom.







Accessories with the charm of a luxurious finca. TRAVERTINE GRACE exudes comfort and a touch of coastal elegance. The high-quality limestone in a warm sandy hue brings natural warmth and character to any bathroom.

ACCESSORIES

# TRAVERTINE GRACE



**TRAVERTINE GRACE Soap dispenser**  
**4-4366**  
071 beige<sup>1</sup>

<sup>1</sup> Delivery date: 01.12.2025



**TRAVERTINE GRACE Soap dish**  
**4-4368**  
071 beige<sup>1</sup>



**TRAVERTINE GRACE Box with lid**  
**4-4369**  
071 beige<sup>1</sup>

**TRAVERTINE GRACE Toothbrush holder**  
**4-4367**  
071 beige<sup>1</sup>

**TRAVERTINE GRACE Tray**  
**4-4370**  
071 beige<sup>1</sup>



**TRAVERTINE GRACE Toilet brush set**  
**4-4365**  
071 beige<sup>1</sup>





The AURA accessories evoke the sound of the sea at first glance. The cream-coloured ceramic recalls a sandy beach and radiates calm and serenity. With its smooth texture and interplay with dark wood, AURA also exudes elegance.

ACCESSORIES

# AURA



**AURA Soap dispenser**  
**4-4359**  
071 creme<sup>1</sup>

<sup>1</sup> Delivery date: 15.08.2025



**AURA Toothbrush holder**  
**4-4361**  
071 creme<sup>1</sup>



**AURA Soap dish**  
**4-4362**  
071 creme<sup>1</sup>



**AURA Box with lid**  
**4-4363**  
071 creme<sup>1</sup>

**AURA Tray**  
**4-4375**  
071 creme<sup>2</sup>

<sup>2</sup> Delivery date: 01.12.2025



**AURA Toilet brush set**  
**4-4360**  
071 creme<sup>1</sup>





The elegant range made of coated ceramic is bound to impress with its pleasing aesthetics and pleasant feel. The rich black brings a modern and stylish look to the bathroom; the combination of a glossy inside and matt outside is also an eye-catching feature.

ACCESSORIES

# BLACK VELVET



**BLACK VELVET Toothbrush holder**  
**4-4283**  
199 black



**BLACK VELVET Tray**  
**4-4355**  
199 black



**BLACK VELVET Box**  
**4-4333**  
199 black<sup>1</sup>

<sup>1</sup> Delivery date: 15.08.2025



**BLACK VELVET Soap dish**  
**4-4284**  
199 black

**BLACK VELVET Soap dispenser**  
**4-4282**  
199 black



**BLACK VELVET Toilet brush set**  
**4-4285**  
199 black





The luxurious accessories made of real marble are high-quality, stylish unique items. A black and a white block of marble are artfully joined together with elaborate workmanship. The simple elegance of the range comes into its own in the bathroom and guest toilet.

ACCESSORIES

# BLACK & WHITE



**BLACK & WHITE Toothbrush holder**  
**4-4266**  
081 black/snow



**BLACK & WHITE Toilet brush set**  
**4-4268**  
081 black/snow



**BLACK & WHITE Soap dish**  
**4-4267**  
081 black/snow

**BLACK & WHITE Soap dispenser**  
**4-4265**  
081 black/snow





High-quality stainless steel is processed by hand and then undergoes high-gloss polishing to give the cylindrical range its sleek look. The material is classy and at the same time easy to clean – ideal for everyday use in the bathroom. Small rubber feet ensure a secure hold.

ACCESSORIES

# DECO



**DECO Toothbrush holder**  
**4-4042**  
**829** silver



**DECO Soap dispenser**  
**4-4040**  
**829** silver



**DECO Toilet brush set**  
**4-4043**  
**829** silver





The modern bathroom accessories made of high-quality acrylic glass will win you over with their mixture of coloured and transparent material. This creates the characteristic line, from where the range gets its name. The cool elegance of the products goes perfectly with many MÖVE terry towelling collections.

# ACCESSORIES

# LINE



**LINE Waste bin**  
**4-4231**  
 001 white



**LINE Toilet brush**  
**4-4230**  
 001 white



**LINE Soap dispenser**  
**4-4227**  
 001 white

**LINE Toothbrush holder**  
**4-4228**  
 001 white

**LINE Soap dish**  
**4-4229**  
 001 white





The attractive products made of natural oak are bound to impress with their special conical shape and pleasant feel. The characteristically grained, warm wood look makes the collection the perfect combination partner for our Home Spa collections.

# ACCESSORIES

# OAK



**OAK Mirror**  
**4-4304**  
 071 wood



**OAK Toothbrush holder**  
**4-4314**  
 071 wood



**OAK Soap dispenser**  
**4-4299**  
 071 wood

**OAK Box**  
**4-4300**  
 071 wood

**OAK Vanity tray**  
**4-4303**  
 071 wood

**OAK Soap dish**  
**4-4301**  
 071 wood



**OAK Toilet brush set**  
**4-4298**  
 071 wood





The oval-shaped series in a minimalist design brings calm and harmony to any bathroom. The understated colour scheme makes the products compatible with many MÖVE textile collections and complements them perfectly.

ACCESSORIES

# SERENITY



**SERENITY Toilet brush set**  
**4-4320**  
**713** cashmere



**SERENITY Waste bin with lid**  
**4-4374**  
**713** cashmere<sup>1</sup>

<sup>1</sup> Delivery date: 01.12.2025



**SERENITY Tray**  
**4-4325**

**SERENITY Cotton box**  
**4-4323**

**SERENITY Soap dish**  
**4-4324**

**SERENITY Soap dispenser**  
**4-4321**

**SERENITY Toothbrush holder**  
**4-4322**

**713** cashmere





These shapely bathroom accessories made of polished cement inspire with their subtle colours and their surface with small inclusions that are typical of the material. High-quality details in black plastic add an element of excitement and extra value to the gently rounded items.

## ACCESSORIES

# SOLID



**SOLID Soap dispenser**  
4-4326  
081 grey



**SOLID Toothbrush holder**  
4-4327  
081 grey



**SOLID Soap dish**  
4-4328  
081 grey



**SOLID Toilet brush set**  
4-4330  
081 grey



**SOLID Tray**  
4-4329  
081 grey





**PUSH Pedal waste bin**  
**4-0891**  
**199** black



**001** snow



**829** silver

The elegant, retro-style waste bins can be easily and conveniently opened using your foot. Thanks to their compact size (3 l), they fit in the bathroom as well as the guest toilet. The stainless steel and high-quality workmanship ensure that they will last a long time.

ACCESSORIES

# PUSH



**STAND Towel rack**  
**4-0878**  
**829** silver



**STAND Toilet brush and toilet paper holder**  
**4-0879**  
**829** silver

The elegant, practical holders remain stable on the floor thanks to the black base made of shatter-proof glass and bring order to the bathroom with their stylish design. The high-quality, chrome-plated material is robust and easy to clean.

ACCESSORIES

# STAND





The stable holders made of coated metal are modern and sleek in design, not to mention practical and functional. The wide base ensures safety and prevents slipping on the floor; the high-quality material is easy to clean. The simple plastic bin complements the collection perfectly.

ACCESSORIES

# VELVET



**VELVET Toilet brush and toilet paper holder**  
**4-4232**  
**199** black



**VELVET Towel rack**  
**4-4233**  
**199** black



**VELVET Shower squeegee**  
**4-4331**  
**081** dark grey<sup>1</sup>

<sup>1</sup> Delivery date: 15.08.2025





Ideal for your daily beauty routine: the practical 5x magnification of the high-quality mirrors shows even the smallest details and means that you won't miss anything. The mirrors are also easy to clean and durable thanks to the stainless steel used.

ACCESSORIES

# MIRRORS



**MIRRORS** Double sided, 5x magnification  
4-4356  
199 black<sup>1</sup>



**MIRRORS** Mirror small, 5x magnification  
4-0777  
002 silver



**MIRRORS** Mirror oval with suction cups, 5x magnification  
4-0776  
002 silver



**MIRRORS** LED mirror with swing arm and 5x magnification  
4-4294  
002 silver



**MIRRORS** LED stand mirror with touch function and  
5x magnification  
4-4358  
199 black



# BASKETS & MORE

High-quality storage baskets are a simple solution to declutter your home quickly. They create a homely and neat atmosphere in no time while adding a decorative, stylish touch to your home. They can also be used flexibly, and new combinations are always possible.

We have taken up and implemented these ideas with our exclusive basket ranges made from a wide variety of materials. The diverse laundry baskets, shelves, boxes and storage solutions complement the MÖVE terry towelling collections perfectly and create a beautiful and well-kept home with a feel-good atmosphere.







The natural-coloured baskets are not only visually appealing but also highly practical and versatile. Ideal for storage or as a stylish laundry basket, they are made from cotton, which is twisted into ropes and then expertly sewn together.

BASKETS & MORE

# BOHEMIAN



**BOHEMIAN Storage basket, small, with lid and decorative Alcantara label**  
**4-4354**  
**869** nature



**BOHEMIAN Storage basket, large, with lid and decorative Alcantara label**  
**4-4353**  
**869** nature<sup>1</sup>

<sup>1</sup> Delivery date: 15.08.2025





The practical and decorative baskets are sure to impress with their high-quality material mix of rapidly renewable bamboo wood and elegant canvas. Whether they are used as laundry or storage baskets, they guarantee to add an elegant touch to your home, creating a harmonious, tidy look.

BASKETS & MORE

# BAMBOO



**BAMBOO Foldable laundry basket**  
4-0779  
081 grey



**BAMBOO Foldable divided laundry basket**  
4-0780  
081 grey



**BAMBOO Foldable laundry basket with lid**  
4-4198  
081 grey



**BAMBOO Divided laundry basket**  
4-4075  
081 grey



**BAMBOO Divided laundry basket**  
4-0905  
071 wood





The simple laundry basket made of coarsely woven material with a canvas look is sure to catch your eye thanks to the different shades of grey. It can also be easily carried around thanks to the side handles. For a tidy look, simply tie up the cover.

BASKETS & MORE

# CANVAS



CANVAS Laundry basket  
4-4195  
081 grey





A modern laundry basket made from durable canvas fabric reminiscent of sailcloth. The colour scheme complements the maritime theme. Thanks to the side handles, it can be easily transported. For a tidy look, simply tie the cover closed.

BASKETS & MORE

# COTTON



COTTON Laundry basket striped with drawstring  
4-4334  
081 black/white<sup>1</sup>

<sup>1</sup> Delivery date: 15.08.2025





The attractive baskets combine elaborate craftsmanship with an innovative use of materials. They can be shaped and adapted to the desired purpose thanks to the plastic-coated wires. The matt-finished material is also easy to clean and robust.

BASKETS & MORE

# TUBE



**TUBE Large laundry basket**  
**4-0241**  
002 off white / 199 black



**TUBE Small rectangular basket**  
**4-0271**  
199 black / 002 off white



**TUBE Cube basket**  
**4-0422**  
199 black / 002 off white



**TUBE Rectangular basket**  
**4-0423**  
002 off white / 199 black





The baskets made of hard-wearing material with a tweed look are simple and at the same time elegant in design. Whether on their own or combined, they bring a sense of order with them while at the same time making a stylish statement. Simply tie up the cover for a tidy and clean look.

BASKETS & MORE

# TWEED



082 light grey



TWEED Set of 3 storage baskets  
4-4289  
081 dark grey



TWEED Laundry basket  
4-4288  
082 light grey





**WEAVE Laundry basket**  
**4-4194**  
**081** grey

Store clothes in a stylish place until the next wash in this light laundry basket. If the washing machine is not next to the basket, you can use the practical handles to carry it. The basket with the beautiful wave pattern is robust, easy to clean and hard-wearing thanks to the plastic used.

BASKETS & MORE

WEAVE



**WOOD Crate**  
**4-0715**  
**071** wood



**WOOD Ladder**  
**4-0717**  
**071** wood

With its four rungs, the storage ladder made of acacia wood is ideal for stylishly storing towels or other pieces of laundry. Leaning against the wall, it cuts a fine figure in any room. Together with the attractive lattice-design storage box, it creates a harmonious, warm look in the bathroom.

BASKETS & MORE

WOOD



# CANDLES & SCENTS

A nice scent instantly creates a sense of well-being, radiating pleasant vibes in any room. In addition to the ingredients, we have therefore paid particular attention to the burn time and choice of scents when selecting our high-quality MÖVE fragrances. These range from refreshing and invigorating citrus notes to relaxing lavender and luxurious cashmere, not to mention powdery and oriental creations such as vanilla or sandalwood.

The appealing design of the fragrances ensures a perfect experience for all the senses: Together with the MÖVE accessories, our diffusers and scented candles create stylish yet fragrant interiors.







**APOTHECARY Scented candle**  
**4-4188**  
**072** lemongrass ginger  
**073** rich man amber  
**074** silver rain



**APOTHECARY Aroma diffuser**  
**4-4187**  
**072** lemongrass ginger  
**073** rich man amber  
**074** silver rain

The innovative candles and aroma diffusers won't just impress you with their pleasant fragrances, but also with their innovative look. The glass jar resembling an apothecary bottle is packaged in a natural-coloured cardboard sleeve with a metal lid, making a real design statement.

CANDLES & SCENTS

# APOTHECARY



**ESSENTIALS Scented candle**  
**4-4240**  
**073** linen  
**072** cotton  
**071** cashmere

Fragrances awaken memories. In the high-quality candles of this stylish collection, it is the scents of textile materials: the pure note of linen, the invigorating note of cotton or the slightly woody note of cashmere. The elegant cardboard packaging rounds off the minimalist design.

CANDLES & SCENTS

# ESSENTIALS





**ORGANIC Scented candle in recycled wine bottle**  
**4-4311**  
**071** bergamot  
**072** citrus  
**073** lavender

Carefully selected raw materials, recycled glass from wine bottles and a box made from reprocessed kraft paper make these sustainable scented candles something special. Natural essential oils and 100% pure pollutant-free soy wax ensure an exceptional and environmentally-friendly premium fragrance experience.

**CANDLES & SCENTS**

# ORGANIC



**SIGNATURE Scented candle**  
**4-0979**  
**017** velvet cream  
**021** blood orange  
**071** amber

The room fragrances and candles of the collection are not only pleasant to smell, but also real eye-catchers. The colour-coordinated packaging is printed all over with little seagulls and therefore also visually captures the fragrant scents – from invigorating to calming.

**CANDLES & SCENTS**

# SIGNATURE



**SIGNATURE Aroma diffuser**  
**4-4102**  
**011** lemongrass  
**012** orange  
**031** lavender  
**051** bergamot  
**071** vanilla  
**072** sandalwood





The decorative soaps with their transparent look add a colourful touch to the bathroom or guest toilet. They make your hands smell lovely and wonderfully soft. Thanks to the skin-friendly glycerine, the soap is also suitable for people with sensitive skin. The striking MÖVE lettering featured on the soap is particularly stylish.



504 lemon



511 tangerine



520 camomile



505 mint



513 lavender



509 fresh green

SOAPS Glycerine soap  
4-0025

CANDLES & SCENTS

# SOAPS



# ORDER TERMS & CONDITIONS

**DELIVERY TERMS**

Ex works.  
Detailed order conditions are available on request.

**VALIDITY**

01 July – 31 December 2025

**LIABILITY**

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**FROTTANA TEXTIL GMBH & CO KG**

Waltersdorfer Strasse 54  
02779 Grossschönau  
Tel: +49 358 41 82 90  
Fax: +49 358 41 82 62  
verkauf@moeve.de  
moeve.de



~ With passion and the highest quality, we continue to set new standards for feelgood experiences in terry.



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