

MÖKE

GERMANY 1927



SOFT
LUXURY

AUTUMN / WINTER 2026



AUTUMN/ WINTER 2026

~ We create sensual and sustainable experiences for all stages of life and provide comfort – day after day.

Since 1927, MÖVE has stood for an unmistakable commitment to quality – now in the third generation of our successful family business. With a passion for craftsmanship, quality, and innovation, we set benchmarks in the fields of bathroom, bedding, and living. Our "Made in Germany" production ensures that our fluffy towels, cosy bathrobes, and soft bath mats consistently meet the highest quality standards.

For exciting insights into our company history, feel free to visit pages 26 and 27. Our employees are not only an essential part of our success story but also embody the dedication that goes into every product. From our experienced design team to our fully integrated in-house production, as well as warehousing and logistics, our extensive expertise and comprehensive experience ensure that quality and innovation remain at the forefront of MÖVE.

As a manufacturing company, we take responsibility – for our region and the environment. Our commitment extends not only to the continuous improvement of our products but also to the sustainable development of our production site in the Zittauer Mountains, Saxony. Through technical innovations and advanced technologies, we minimise energy and resource consumption. The positive effects of our initiatives have been summarised for you on pages 236 / 237.

Since the 1970s, MÖVE has been one of the most well-known and beloved towel brands in Germany. By expanding our range to include accessories, room fragrances, and bedding, we have evolved from a towel manufacturer into a significant provider of premium lifestyle products. Today, we are a leading premium brand for refined interiors and feel-good spaces, impressing each season with exclusively designed and expertly crafted collections.

With the Autumn/Winter 2026 season, MÖVE opens a new chapter defined by warmth, sensuality and quiet luxury. Premium materials, intricate weaves and carefully crafted details come together to create a world of comfort and wellbeing that feels inviting and inspiring.

With the editions SAFARI SPIRIT and SOFT GLAM, we present a sophisticated new interpretation of terry towelling. Curated colour palettes, distinctive textures and exceptional qualities create products with remarkable depth. Soft surfaces, striking designs and refined craftsmanship make these editions an expression of contemporary wellbeing.

The much-loved WELLNESS collection is expanded with the new colour Dark Grey. This deep, contemporary shade brings calm elegance to the range and complements its relaxed, spa-inspired character. New designs and light-weight sauna towels with fringed finishes introduce fresh accents while reinforcing the collection's natural appeal.

BLISS also continues to evolve. New sauna towels enrich the collection with graphic two-tone weaves and contemporary colour combinations.

Within HOMEWEAR, two new lightweight robes expand the range. Crafted from soft cotton, they combine comfort with understated elegance, making them ideal companions throughout the day.

MÖVE also introduces new highlights within its accessories collections. GLASS and NOBLE MARBLE captivate with premium material combinations and distinctive surface finishes. LINE products in the new Grey colourway, colourful PUSH waste bins and the refined fragrance experiences of the new WHITE EDITION complete the MÖVE collection in perfect harmony.

All of these innovations reflect our commitment to creating a holistic sense of wellbeing. For a new season defined by warmth and quiet luxury.



Immerse yourself in the world of MÖVE Autumn/Winter 2026 and discover new inspiration.

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EDITIONS

With EDITIONS, MÖVE introduces exclusive seasonal collections, continually reimagining terry towelling through a contemporary lens. Inspired by current influences from fashion, art and interior design, each collection is defined by an elevated design approach, premium materials, expressive jacquards, intricate textures and thoughtfully crafted details.

Designed and developed by our experienced in-house team, these collections combine technical expertise with a passion for exceptional materials, distinctive textures and carefully curated colour palettes.

EDITIONS bring refined accents to the bathroom and can be effortlessly combined with the CLASSICS collections, creating contemporary interiors with a distinctive personal character.



SAFARI SPIRIT

Inspired by the distinctive markings of wild animals and the soothing tones of the African savannah, SAFARI SPIRIT translates the Neo Print interior trend into the world of terry towelling.

The characteristic patterns of zebra, leopard and giraffe are reinterpreted through a sophisticated textile language. Coloured woven grounds and selectively omitted terry areas create subtle high-low effects that give the designs remarkable depth and a richly tactile character. Crafted from natural cotton and performance bamboo fibres, the collection offers a luxuriously soft terry quality with a substantial weight of 580 gsm.

Just like its natural inspirations, the collection is defined by balance and harmony. Warm savannah-inspired hues combine with rhythmic patterns to create a calm, contemporary aesthetic that integrates beautifully into modern interiors.



~ Intricately crafted high-low structures, varied weave constructions and sophisticated weaving techniques give SAFARI SPIRIT its sculptural appearance. The result is a collection that seamlessly combines contemporary design with textile craftsmanship.



061 nature/cypress¹
021 nature/ruby¹

1-1574/8340
SAFARI SPIRIT
Leopard

	Size (cm)
80 % cotton, 20 % viscose from bamboo cellulose	30 x 50
580 gsm	50 x 100
	67 x 140

¹ Delivery date: 15.08.2026



APOTHECARY
Scented candle
Page 242 / 243



061 nature/cypress¹
021 nature/ruby¹

1-1560/8340
SAFARI SPIRIT
Zebra

	Size (cm)
80 % cotton, 20 % viscose from bamboo cellulose	30 x 50 50 x 100 67 x 140

¹ Delivery date: 15.08.2026

~ Crafted from premium cotton blended with bamboo fibres, the collection offers a voluminous terry quality with an exceptionally soft touch. The bamboo content lends a pleasant lightness while supporting excellent moisture absorption for exceptional comfort.





From guest towels to bath sheets, SAFARI SPIRIT offers a carefully considered range of sizes, providing versatile options for creating a beautifully coordinated bathroom setting.



061 nature/cypress¹
021 nature/ruby¹

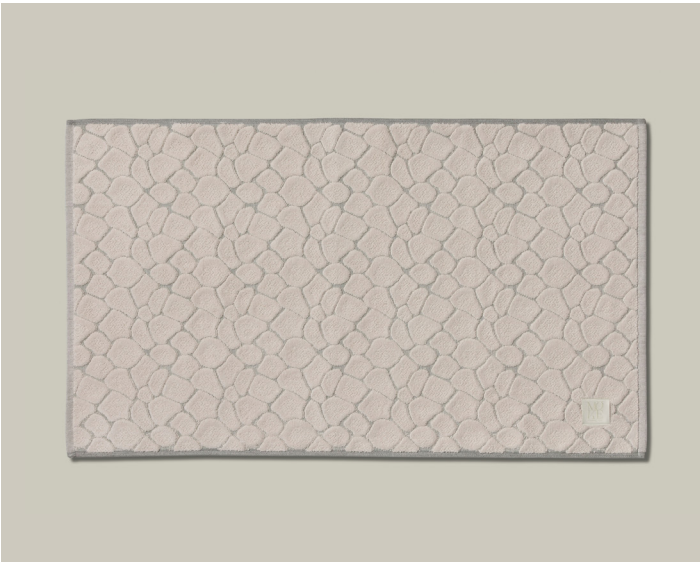
1-1558/8340
SAFARI SPIRIT
Giraffe

	Size (cm)
80 % cotton, 20 % viscose from bamboo cellulose	30 x 50
580 gsm	50 x 100
	67 x 140

¹ Delivery date: 15.08.2026



021 nature/ruby¹



061 nature/cypress¹

1-1573/8114	
SAFARI SPIRIT	
Bath mat Giraffe	
Size (cm)	
100 % cotton	60 x 100
1200 gsm	
¹ Delivery date: 15.08.2026	

~ Natural White, Warm Red and Cypress Green reflect the colours of the African savannah, creating a calm and grounding atmosphere. Thoughtfully balanced details complete a collection that combines warmth, material richness and contemporary design expression.



SOFT GLAM

SOFT GLAM combines opulent elegance, striking geometric forms and luxurious terry qualities with a modern sense of comfort, creating a deliberate contrast to the minimalism that has shaped interiors for so many years.

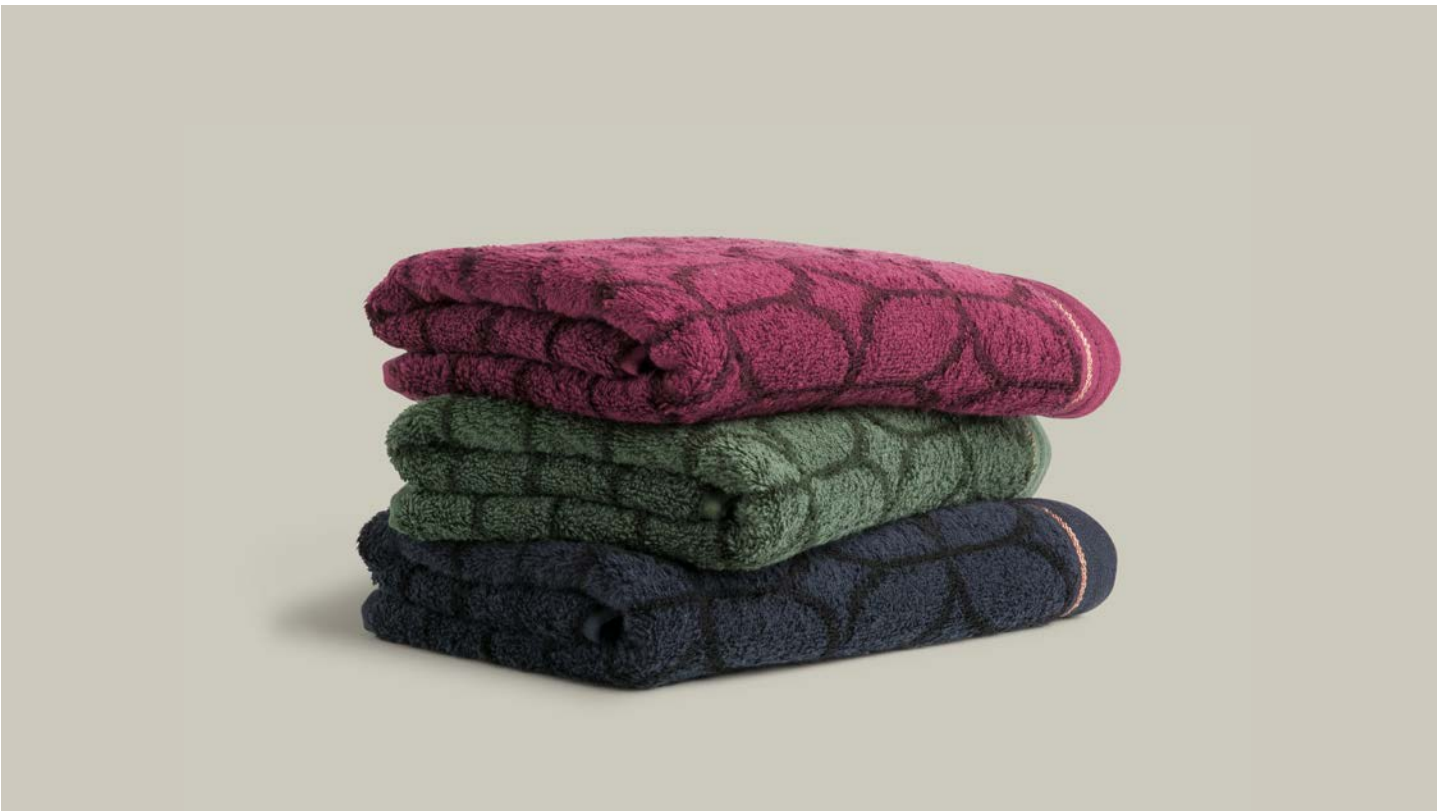
Inspired by the luxurious aesthetic of Art Deco, the edition reinterprets this iconic design language for contemporary terry towelling. Rich, saturated hues, subtle patterns and carefully balanced matte-shine effects give SOFT GLAM its distinctive character, creating an atmosphere of understated luxury and timeless elegance. A delicately shimmering Lurex stripe woven into the border provides the finishing touch.

The interplay of cotton and Lyocell (TENCEL™) yarns creates characteristic matte-shine and light-dark effects, lending the towels exceptional depth and softness.

With SOFT GLAM, the bathroom becomes a place of calm and retreat – defined by warmth, elegance and softly shimmering luxury.



As a contemporary interpretation of Art Deco, SOFT GLAM combines bold geometries, subtle lustre and luxurious materials to create a new expression of elegance – warm, sensual and a sophisticated counterpoint to the pared-back minimalism of recent years.



- 761 burgundy¹
- 665 cypress¹
- 199 black¹

1-1568/8341

SOFT GLAM
Art Deco

	Size (cm)
with shiny stripe	50 x 100
65 % cotton, 35 % lyocell (TENCEL™)	80 x 150
570 gsm	

¹ Delivery date: 01.10.2026

 The TENCEL™ Lyocell fibre used in the collection is supplied by the Austrian manufacturer Lenzing and derived from wood sourced from sustainably managed forests. Renowned for its exceptional softness and natural feel, the cellulose fibre is 99.8% biodegradable.



761 burgundy¹
665 cypress¹
199 black¹

1-1567/8341
SOFT GLAM
Small Stripes

	Size (cm)
with shiny stripe	50 x 100
65 % cotton, 35 % lyocell (TENCEL™)	80 x 150
570 gsm	

¹ Delivery date: 01.10.2026

Combining premium cotton with Lyocell, SOFT GLAM brings together luxurious comfort and innovative material technology. The responsibly produced and biodegradable fibre lends exceptional softness, a subtle sheen and a beautifully sensual touch.



~ Versatile guest towels complement the larger towel formats, offering countless possibilities for creating a harmonious and coordinated bathroom interior with the new SOFT GLAM edition.



- 665 cypress¹
- 761 burgundy¹
- 199 black¹

1-1566/8341

SOFT GLAM
Doubleface

	Size (cm)
with shiny stripe	30 x 50
65 % cotton, 35 % lyocell (TENCEL™)	50 x 100
570 gsm	80 x 150

¹ Delivery date: 01.10.2026

QUALITY MADE IN GERMANY



For almost 100 years, MÖVE has stood for the highest quality terry, innovation, and tradition, and is always setting new standards for feel-good experiences. Cosy towels, fluffy bathrobes, and soft bath mats “Made in Germany” have always been the trademark of our family-run business, which is now in its third generation.

THE BIRTH OF MÖVE 1927

The MÖVE brand first saw the light of day in 1927 in Reutlingen, Baden-Württemberg. Legend says that the name MÖVE (seagull) – written with a V back in those days – goes back to the founder’s love of the Baltic Sea.

THE OLYMPICS ARE CALLING 1952

In 1952 and 1968, MÖVE supplied German Olympic swimmers, sailors, boxers, pentathletes, fencers, and rowers with bathrobes, gaining notable popularity as a result.

BETTER KNOWN THAN THE COMPETITION 1975

MÖVE’s strategy – Quality “Made in Germany” – works, and by 1975, the brand is already better known than the competition and popular in Germany than the average brand. Around the same time, our most successful collection to date, SUPERWUSCHEL was introduced.

WEST MEETS EAST 1990

In the mid 1990s, manufacturing of MÖVE products moved to idyllic Großschönau in Saxony, to pool and strengthen expertise and production.

MÖVE GOES LIFESTYLE 1997

The trademark specialising in terry developed into purveyors of an international lifestyle. In addition to cosy handtowels, bath mats, and bathrobes, our range was complemented by high-quality bedding, accessories and room fragrances.

WORLDWIDE PRESENCE 2000

MÖVE is available from high-end retailers in Germany, Europe, and Asia. Our products are also sold in a range of flagship stores and in the MÖVE online shop. Numerous shop-in-shops in more than 40 countries worldwide now complete our extensive range.

NATURE PASSION PROJECT 2008

Since 2008, the MÖVE production site in Germany has been continuously investing in its extensive machinery and new technologies for increased sustainability and environmental protection – approx. 20 million Euro to date.

MADE IN GERMANY 2026

Today, more than 240 employees at our production site in Großschönau are helping to keep MÖVE synonymous with quality, innovation, and origin. Our ambition is to continue inspiring as an international premium brand selling cosy, quality products “Made in Germany”, and to create high-quality feel-good experiences in the areas of bath, bed, and living.

SINCE
1927

CLASSICS

Our timelessly beautiful classics “Made in Germany” have been a firm part of the MÖVE range for many years. They offer reliable quality, wide choice and careful workmanship.

Even so, we continually evolve these collections: with new sizes, finely tuned colour palettes and increasingly sustainable production. A key aspect that makes our classics so special is their enduring colours: a value that few can offer. Popular shades remain available for years, while new colours blend harmoniously into the existing spectrum.

This makes the collections a dependable, stylish companion in everyday life – durable, modern and always open to new interpretations.



SUPER- WUSCHEL

A beloved MÖVE icon for more than five decades, SUPERWUSCHEL has earned its place as a true classic across generations.

Made in Germany to the highest quality standards and continuously refined over the years, the collection includes towels, bath mats and bathrobes designed for lasting comfort and performance. Only carefully selected premium cotton is used, creating an exceptionally plush terry quality with a dense, voluminous pile that feels remarkably soft to the touch.

The distinctive ribbed border and the signature tone-on-tone embroidered logo give SUPERWUSCHEL its unmistakable identity. Combined with an extensive product range and an extraordinary palette of colours, the collection remains a timeless companion for bathrooms and moments of everyday wellbeing.



SUPERWUSCHEL

TOWELS



- 001 snow
- 869 nature
- 713 cashmere
- 660 tea

~ Our popular, extra cosy SUPERWUSCHEL collection is available in many different colours and sizes. SUPERWUSCHEL brings maximum volume and absorbency to your bathroom.



115 gold
658 peridot
665 cypress



163 peach fuzz
262 coral
075 ruby

~ The practical towels and small items are particularly soft, fluffy and easy to wash thanks to the specially treated premium cotton – ideal for everyday use.





- 458 lagoon
- 577 aquamarine
- 410 cornflower
- 596 deep sea



- 829 silver
- 850 stone
- 820 dark grey
- 199 black

MÖVE SUPERWUSCHEL

50

YEARS

Made of
500.000 piles

Each SUPERWUSCHEL towel is crafted with nearly half a million piles to become the ultimate cosy towel.

0-1725/8775

SUPERWUSCHEL
Plain

	Size (cm)
with embroidered signet	15 x 20
(from size 30 x 50 cm)	30 x 30
100% cotton, 550 gsm	30 x 50
	50 x 100
	60 x 110
	80 x 150
	100 x 160

~ The hand and bath towels in a striking striped design are perfect for combining with plain colours and bring a fresh and trendy look to the bathroom.



- 062 cypress/peridot
- 042 deep sea/cornflower
- 021 ruby/coral
- 082 black/cashmere

1-1401/8705

SUPERWUSCHEL
Block stripes

	Size (cm)
Doubleface with embroidered signet	50 x 100
100% cotton, 510 gsm	80 x 150



- 458 lagoon
- 001 snow
- 075 ruby
- 596 deep sea



- 713 cashmere
- 660 tea
- 850 stone
- 820 dark grey

0-1725/8775

SUPERWUSCHEL
Sauna towel

	Size (cm)
with embroidered signet	80 x 200
100% cotton, 550 gsm	

~ The fluffy sauna towels in timeless colours can absorb lots of water and are hard-wearing and durable. They have striking details such as the characteristic piping border and embroidered seagull signet.

SUPERWUSCHEL

BATH MATS



For a soft feeling underfoot: the fluffy bath rugs and shower mats delight in a variety of sizes and designs to round off the collection. In terms of colour, they are perfectly coordinated with the towel series, but also complement many other programmes.



458 lagoon



658 peridot



115 gold



665 cypress



660 tea



869 nature



596 deep sea



410 cornflower



577 aquamarine



820 dark grey



850 stone



713 cashmere



199 black



829 silver



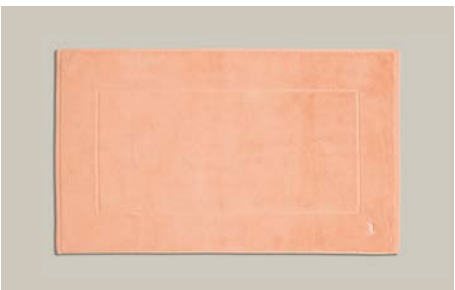
001 snow



075 ruby



262 coral



163 peach fuzz

MÖVE SUPERWUSCHEL

50

YEARS

24

hours

Craftsmanship

Each SUPERWUSCHEL towel contains 24 hours of skilled craftsmanship, from the spool of yarn to weaving and the perfect finish, to create the ultimate cosy experience.

1-0300/8126	
SUPERWUSCHEL	
Bath mat	
	Size (cm)
with embroidered signet	60 x 60
100% cotton, 1350 gsm	60 x 100



075 ruby



262 coral



163 peach fuzz



199 black



001 snow



869 nature



820 dark grey



850 stone



829 silver



596 deep sea



410 cornflower



665 cypress



660 tea



458 lagoon



658 peridot



713 cashmere

0-2831/8022

SUPERWUSCHEL
Shower rug

Size (cm)

with woven-in signet
100% cotton, 700 gsm

50 x 70



SERENITY
Waste Bin
Page 207

4-2169

SUPERWUSCHEL
Bath mat

	Size (cm)
Tufted bath mat, doubleface 100% cotton, 2000 gsm	60 x 100



869 nature



001 snow



850 stone



199 black

~ The soft doubleface mat is extra voluminous and fluffy thanks to the special tufting technique. It gives the SUPERWUSCHEL collection an elegant accent.

SUPERWUSCHEL

BATHROBES



~ Comfortable and fluffy: the soft SUPERWUSCHEL bathrobe. Its classic cut and cosy hood make it the perfect feel-good must-have. Even younger children can snuggle up in the popular SUPERWUSCHEL hooded robe after bathing. In four favourite colours and as many sizes, it fits both children and teenagers.



596 deep sea³



075 ruby¹



001 snow²



850 stone³

2-7079/0661

SUPERWUSCHEL
Hooded bathrobe

	Size
100% cotton, 380 gsm Length 120 cm	XS
	S
	M
	L
	XL
¹ available in	XS – XL
² available in	XS – XXL
³ available in	S – XXXL



660 tea¹



713 cashmere¹



Extra-fluffy thanks to Comfort Finish

The exceptionally high loop creates a larger surface area, which is enhanced during production using the specialised Comfort Finish to add even more volume. This makes SUPERWUSCHEL incredibly soft and wonderfully cosy.





262 coral



596 deep sea



660 tea



410 cornflower

2-8047/0661	
SUPERWUSCHEL	
Hooded bathrobe Kids & Teens	Size
100% cotton, 350 gsm	140
Length 90 cm for size 140	152
	164



SUPERWUSCHEL

ACCESSORIES



~ When it comes to warm feet and stepping out in style, these slippers are just the thing. The thick sole and fluffy towelling keep the cold at bay, while the modern design is an eye-catcher at home and on the go.



001 snow



850 stone



596 deep sea



713 cashmere

MÖVE SUPERWUSCHEL

50

YEARS

Made from soft Premium cotton

All SUPERWUSCHEL products are crafted from 100% premium cotton and are certified to OEKO-TEX Standard 100, Product Class 1. The consistently high quality has been a cornerstone of the brand since its inception and remains unwavering to this day.

2-8043

SUPERWUSCHEL
Slippers

	Size
100 % cotton	36 – 38
	39 – 41
	42 – 44



001 snow



199 black

2-7339/7563

HOMEWEAR
Turban

Size (cm)

with button closure
100% cotton

27 x 67

For an all round, snugly well-being experience: A stylish hair turban made of particularly absorbent terry towelling is gentle on the hair and speeds up drying time.





A.



B.



C.



D.



E.

THE PERFECT MATCH FOR SUPERWUSCHEL

A. COTTON P. 229 — B. LINE P. 196 / 197 — C. LINE P. 196 / 197 —
D. SIGNATURE P. 245 — E. STAND P. 215

BAMBOO LUXE

The ultra-soft and delicately shimmering BAMBOO LUXE collection transforms every bathroom into a luxurious wellness oasis with a Far Eastern flair. It is made from a unique blend of cotton and viscose from bamboo pulp and uses the natural properties of the bamboo fibre. The small items, towels and bath mats are extra absorbent, antibacterial and circulate air and moisture.

The cotton content makes the collection extremely easy-to-clean, long-lasting and hard-wearing at the same time. The attractive pearl texture and the wide, sheared velour border emphasise the luxurious weight; the rich colours have a calming effect, allowing relaxing moments to enter the home day after day.





386 deep lake
850 stone
823 silver grey
199 black

~ The delicately shiny towels and bath mats made from a unique cotton-bamboo mix add a touch of exotic luxury to the BAMBOO LUXE collection. The rich colours have a calming effect and underline the elegant weight of the items, which are particularly soft and absorbent thanks to the bamboo fibre they contain.





847 steel blue
132 ginger
670 olive

~ The fine pearl structure and the silky velour border are further features of this high-quality collection with a special flair. The special mix of materials makes the beauty routine extra gentle and leaves a pleasantly relaxed feeling on the skin.



001 snow
308 iris
266 berry

1-1104/5244

BAMBOO LUXE
Plain

	Size (cm)
with velour border	15 x 20
60% cotton, 40% viscose from bamboo cellulose	30 x 30
630 gsm	30 x 50
	50 x 100
	80 x 150





308 iris



266 berry

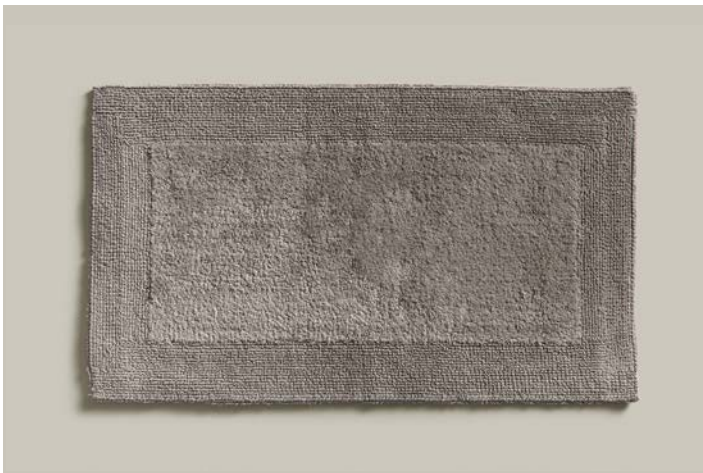
~ Dense, heavyweight terry towelling and an exceptionally soft double-face construction give this bath mat its luxurious character. Feet sink noticeably into the plush pile, completing the BAMBOO LUXE experience with exceptional comfort and understated elegance.



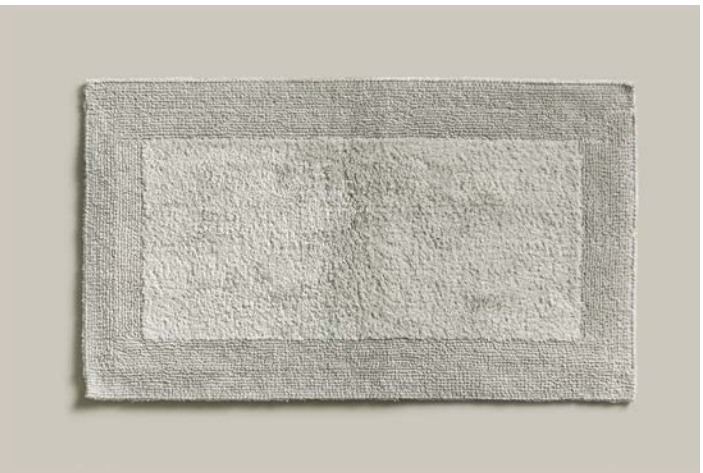
199 black



850 stone



132 ginger



823 silver grey



386 deep lake



001 snow



847 steel blue



670 olive

4-2169

BAMBOO LUXE
Bath mat

Size (cm)

50% cotton, 50% viscose
from bamboo cellulose, 920 gsm

60 x 100



A.



B.



C.



D.



F.



E.

THE PERFECT MATCH FOR BAMBOO LUXE

A. BAMBOO LUXE P. 75 / 76 — B. BLACK VELVET P. 200 — C. SOAPS P. 247 — D. WHITE EDITION P. 241 —
E. BLACK VELVET P. 201 — F. HOMEWEAR P. 138 / 139

LOFT

The elegant, luxurious collection LOFT is made using the unique cotton fibre Airspin, with a hollow space inside for outstanding softness and volume. At the same time, the fluffy terry loops can absorb a particularly large amount of water and dry again quickly.

The wide border of velvety chenille piping creates a sophisticated contrast and provides the perfect finish to towels and small items. A lavish, tufted bath mat with a double-face look and a high-quality shower rug provide luxury underfoot. Another essential feature of this exceptional collection is the pastel tones, which instantly turn every bathroom into a place to feel at ease.





- 530 arctic
- 515 china blue
- 132 ginger
- 843 graphite

~ The highest-quality fluffy luxury – that's what the LOFT collection is all about. The voluminous towels with their wide, velvety piping are made from the innovative fibre Airspin. As such, they are extremely soft and absorbent, making them very pleasant to dry yourself with.



- 290 rose
- 001 snow
- 714 papyrus
- 690 moss

0-5420/8708

LOFT
Plain

	Size (cm)
Border with chenille pintucks	15 x 20
100% cotton (Airspin), 550 gsm	30 x 30
	30 x 50
	50 x 100
	80 x 150

~ The timeless design with the tasteful chenille border is available in selected pastel shades.

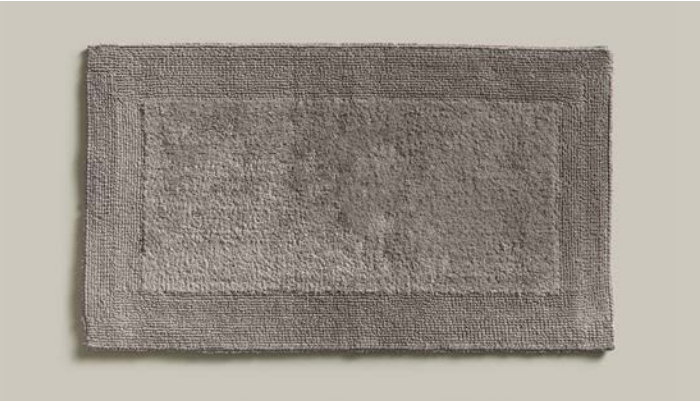




530 arctic



515 china blue



132 ginger



843 graphite



290 rose



001 snow



714 papyrus



690 moss

~ Luxury even underfoot: the high-quality bath mat is extraordinarily lavish thanks to the tufting technique and brings an elegant component to the bathroom with its double-faced look.

4-2169

LOFT
Bath mat

Tufted, doubleface
100% cotton, 2000 gsm

Size (cm)

60 x 100



A.



B.



C.



D.



E.

THE PERFECT MATCH FOR LOFT

A. BOHEMIAN P. 221 — B. HOMEWEAR P. 134 — C. AURA P. 199 —
D. SOAPS P. 247 — E. AURA P. 199

BROOKLYN

The distinctly masculine BROOKLYN collection recalls the dandy era. Inspired by patterns from traditional suiting, it features tastefully patterned small items, hand and bath towels as well as a matching hooded robe.

Thanks to a modern material mix, the striking designs gain many wonderful properties: skin-kind cotton makes the fabric hard-wearing, soft and easy-care; viscose adds a gentle lustre; and linen provides a subtly robust handfeel. In combination with the crimped bouclé yarn with small knots and loops, the result is a timeless, elegant collection with a charm all its own.



~ The use of bouclé yarn brings out the new Pinstripe and Botanic patterns particularly well. Together with the other designs, they create a modern and sophisticated collection that reflects the current zeitgeist.



- 042 nature/deep sea
- 071 nature/cashmere
- 081 nature/black

1-1361/8970

BROOKLYN
Botanic

	Size (cm)
Leaves pattern with folded hem	50 x 30
85% cotton, 10% viscose, 5% linen	50 x 100
600 gsm	80 x 150



042 nature/deep sea
071 nature/cashmere
081 nature/black



596 deep sea
713 cashmere
199 black

1-0569/8970
BROOKLYN
Prince-of-Wales check

	Size (cm)
with folded hem	50 x 100
85% cotton, 10% viscose, 5% linen	80 x 150
600 gsm	

1-0669/8970
BROOKLYN
Plain

	Size (cm)
with broad herringbone border	15 x 20
85% cotton, 10% viscose, 5% linen	30 x 30
600 gsm	30 x 50
	50 x 100
	80 x 150



042 nature/deep sea
071 nature/cashmere
081 nature/black

1-0567/8970
BROOKLYN
Herringbone

	Size (cm)
with folded hem	50 x 30
85% cotton, 10% viscose, 5% linen	50 x 100
600 gsm	80 x 150



~ The voluminous hooded robe feels particularly soft and warm on the skin, thanks to its unique blend of cotton, viscose, and linen. It ensures you feel well-dressed at all times.



042 nature/deep sea

2-8032/0516

BROOKLYN
Hooded bathrobe

	Size
Herringbone	XS
85% cotton, 10% viscose, 5% linen	S
480 gsm, length 130 cm	M
	L
	XL



A.



B.



E.



C.



D.



F.

THE PERFECT MATCH FOR BROOKLYN

A. BAMBOO LUXE P. 75 / 76 — B. BLACK & WHITE P. 202 / 203 — C. APOTHECARY P. 243 —
D. MIRRORS P. 217 — E. BLACK & WHITE P. 203 — F. SUPERWUSCHEL P. 45

BLISS

A striking pearl texture, inspiring colours and a modern wide hem: the Classics BLISS collection will bring you the most pleasurable sensations. The high-quality fabric made from pleasantly soft premium cotton and the unique design make this collection so special.

Highlights include the texture, which offers a light massage effect, and the wide, smooth hem, which serves as a decorative detail. The BLISS collection also boasts a wide range of colours in eight different shades that open up creative design options – ideal for accentuating your own look.

The super soft cotton makes the collection particularly pleasant on the skin. The towels and shower mats are also easy to care for, highly absorbent and hard-wearing, so that they will be enjoyed for a long time, even with frequent use.

BLISS combines soft comfort with modern design and gives the bathroom a stylish, blissful atmosphere.





MIRRORS
LED standing mirror
 Page 217



- 847** steel blue
- 651** reed green
- 823** silver grey
- 843** graphite

~ Classic hand towel, shower towel and guest towel or practical wash mitt: a relaxed bathroom routine starts with the right accessories. The fine pearl structure provides a light massage effect when drying off, while the fluffy, airy cotton towelling ensures freshness. A must-have for all those who love cosiness – from head to toe.



- 266 berry
- 106 orange
- 001 snow
- 596 deep sea

1-1441/8025

BLISS
Plain

	Size (cm)
Pearl structure with wide hem	15 x 20
100% cotton, 500 gsm	30 x 50
	50 x 100
	67 x 140



SIGNATURE
Scented candles
Page 245

MIRRORS
Standing mirror
Page 217





- 021 berry/orange
- 051 blue/green
- 041 multicolor
- 081 silver/black

1-1489/8025

BLISS
Coloured

	Size (cm)
Coarse pearl structure with folded hem	50 x 100
100 % cotton, 500 gsm	67 x 140

→
SOLID
Soap dish &
Toothbrush holder
Page 208 / 209



~ The four patterned towels in a pearl structure are available as hand and shower towels and are the perfect complement to the plain towels.

~ A two-tone weave creates a subtle checked texture with a lively sense of depth, while the striped hem provides a refined finishing touch. Together, they lend the towels a modern graphic character while maintaining the relaxed aesthetic that defines the collection.



- 061 snow/reed green¹
- 041 snow/steel blue¹
- 031 deep sea/berry¹
- 021 deep sea/orange¹

1-1556/8025

BLISS
Sauna

Size (cm)

Melange with pearl structure
100 % cotton
490 gsm

80 x 200

¹ Delivery date: 01.09.2026



651 reed green



847 steel blue



823 silver grey



843 graphite

~ A cosy, soft shower mat with a woven logo completes the plain towel range, which is available in a variety of sizes and colours. Feel-good basics that offer maximum comfort and also complement other MÖVE collections thanks to their timeless design.



266 berry



106 orange



001 snow



596 deep sea

0-2831/8022

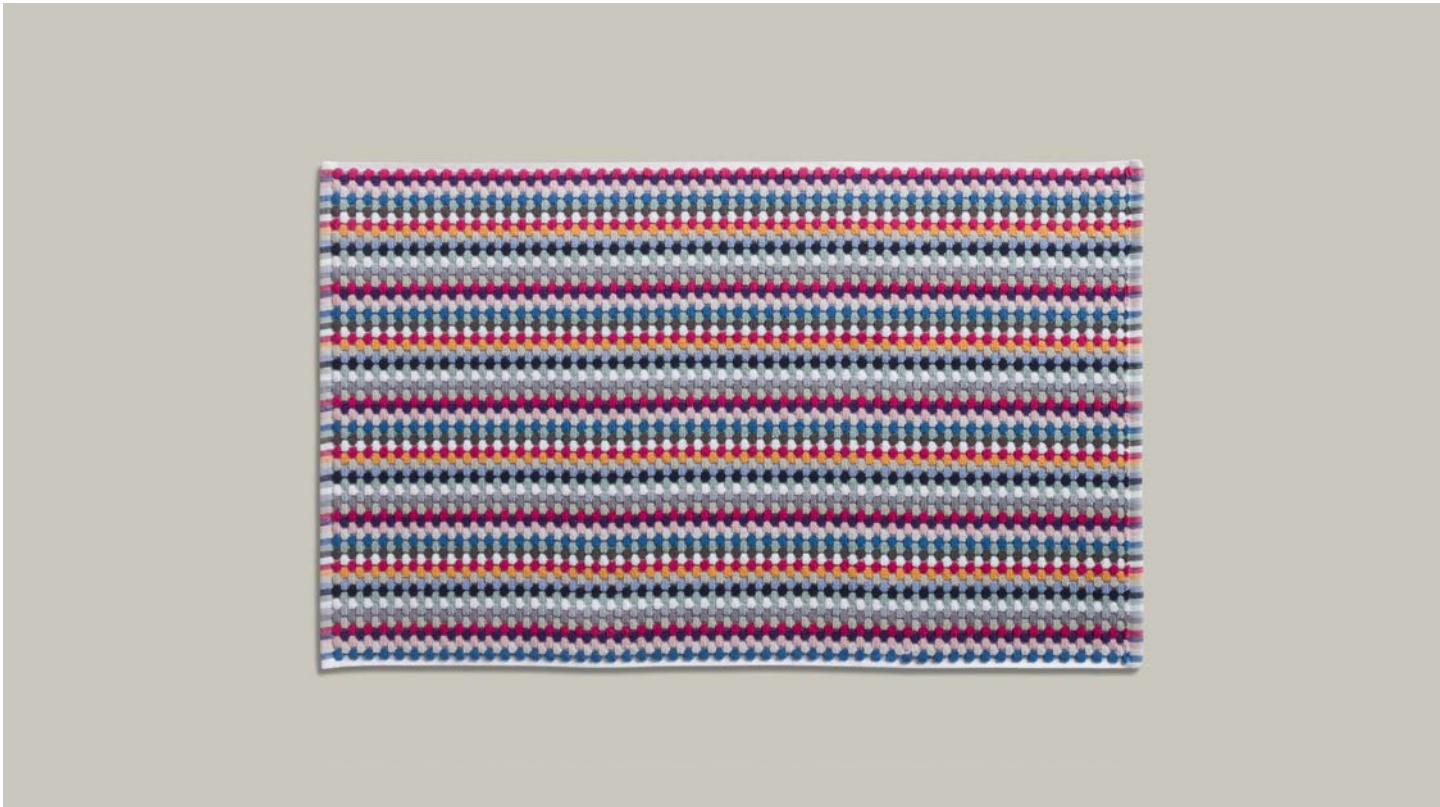
BLISS
Shower rug

with woven-in signet
100% cotton, 700 gsm

Size (cm)

50 x 70

~ The multicolour mat provides a varied accent in simple bathrooms. With its pearl structure, it gently stimulates the soles of the feet.



041 multicolor

1-1508/8037	
BLISS	
Coloured shower rug	
Size (cm)	
Coarse pearl structure	50 x 80
100 % cotton, 840 gsm	



A.



C.



D.



B.



E.

THE PERFECT MATCH FOR BLISS

A. SOLID P. 209 — B. MIRRORS P. 217 — C. SOAPS P. 247 —
D. SOLID P. 208 / 209 — E. TUBE P. 231

PIQUÉE

The Mediterranean classic in muted shades never fails to impress with its timeless appearance and exceptionally soft feel. The summery, light fabric without loops is made using a special weaving technique, allowing the pronounced relief texture to stand out particularly well. The resulting towels, bathrobes and bath mats are extremely gentle on the skin, can absorb a lot of moisture and dry quickly.

A pleasant side effect of the waffle structure is the light massage effect when drying, which provides a fresh and pleasant feeling. The subtle grey decorative label is the perfect finishing touch, giving the collection its unmistakeable look.



~ The light summer collection PIQUÉE is particularly soft and gentle on the skin. The characteristic waffle structure made of 100% cotton is extremely skin-friendly, can absorb lots of moisture and stimulates the skin's blood circulation when drying.

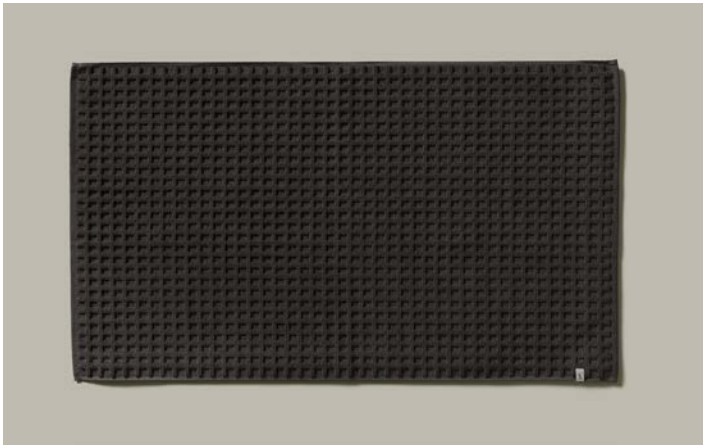


- 001 snow
- 530 arctic
- 713 cashmere
- 842 graphite

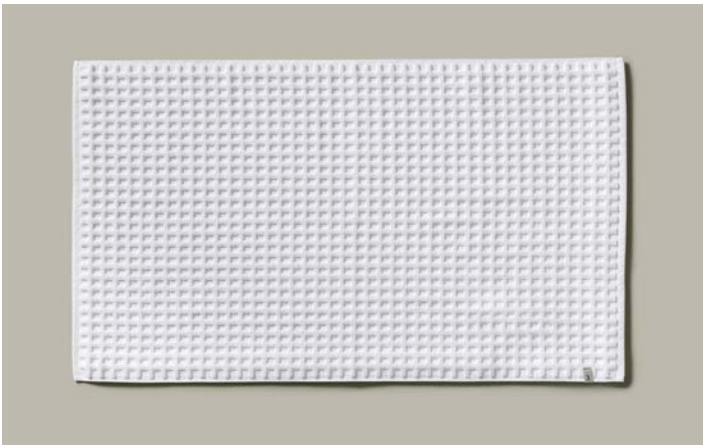
1-0605/8762

PIQUÉE

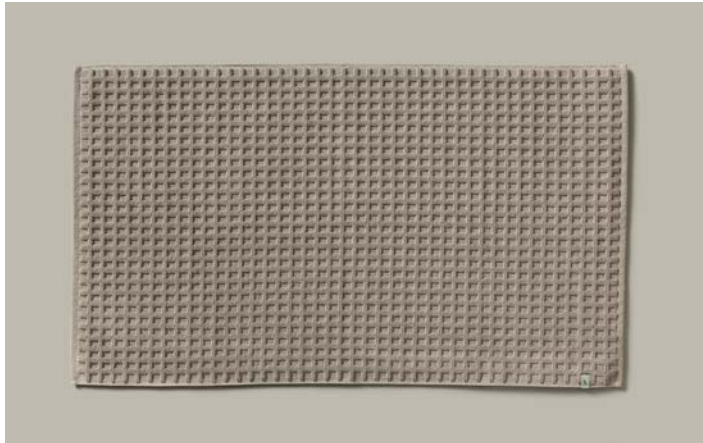
	Size (cm)
Waffle piquée	30 x 30
100% cotton, 350 gsm	40 x 70
	50 x 100
	70 x 140



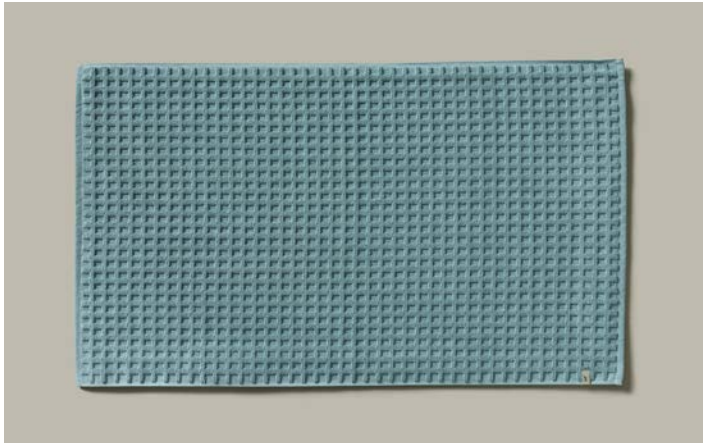
843 graphite



001 snow



713 cashmere



530 arctic

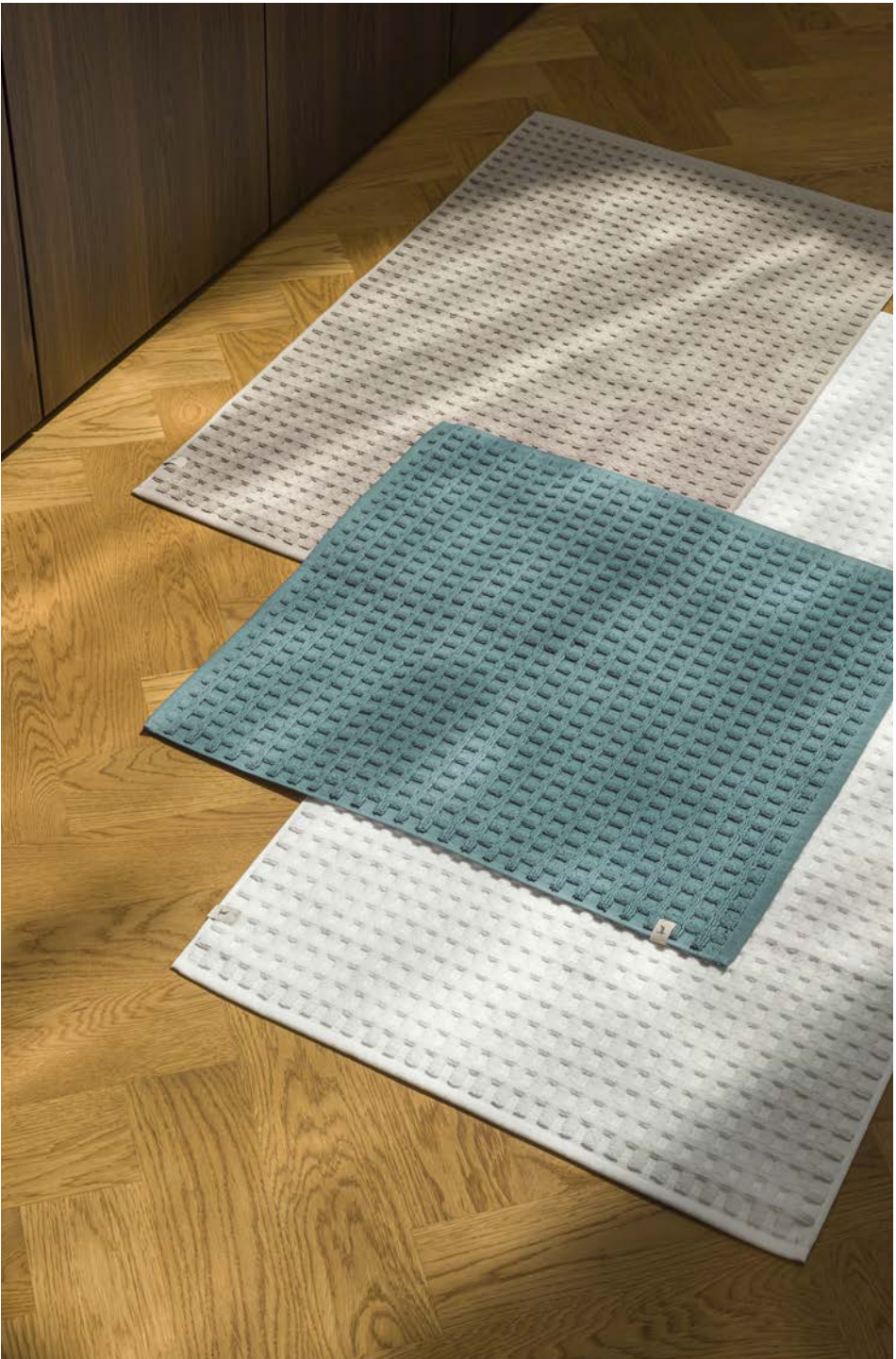
1-0798/8127

PIQUÉE
Bath mat

with waffle structure
100 % cotton, 1415 gsm

Size (cm)

60 x 60
60 x 100



~ The light bath mat available in various sizes provides a soft feeling underfoot and quickly dries again thanks to its characteristic waffle structure.

Bringing that Mediterranean holiday feeling to your home, the classic cut unisex hooded bathrobe is just what you need after a shower, bath or dip in the pool, enticing you to relax. The striking relief texture is extra soft and pleasantly gentle on the skin.



842 graphite



001 snow

2-7650/0175

PIQUÉE
Hooded bathrobe

Waffle piquée
100% cotton, 350 gsm
length 120 cm

Size

- S
- M
- L
- XL



A.



B.



C.



D.



E.

THE PERFECT MATCH FOR PIQUÉE

A. SERENTIY P. 206 / 207 — B. WHITE EDITION P. 241 — C. BAMBOO P. 223 —
D. SERENTIY P. 206 / 207 — E. SUPERWUSCHEL P. 60 / 61

CLASSICS COLLECTION

HOMWEAR

A well-being day at home is even better and more relaxing with the right companions. Our HOMWEAR collection is precisely designed to meet this need and provides cosiness and comfort.

The exclusive dressing gowns and bathrobes are made from selected materials and are particularly high-quality and crafted with great attention to detail. Carefully produced, tested and certified according to the strict criteria of OEKO-TEX Standard 100 (Product Class 1), the collection is also ideal for allergy sufferers and sensitive skin.



~ This lightweight shawl-collar gown in rich winter shades perfectly complements the HOME SPA collections WELLNESS and EDEN, making it an elegant addition to any wellbeing routine.



081 dark grey¹

2-8103/0668

HOMEWEAR
Light weight dressing gown

	Size
with terry lining	M
a signature embroidery on the pocket	L
100 % cotton	XL
Outer fabric: 115 gsm, inner fabric: 270 gsm	XXL
Length 120 cm	

¹ Delivery date: 01.10.2026



041 steel blue

2-8098/0668

HOMEWEAR
Light weight dressing gown

	Size
with terry lining and a signature embroidery on the pocket	M
100 % cotton	L
Outer fabric: 115 gsm, inner fabric: 270 gsm	XL
Length 120 cm	XXL



071 ginger

2-8099/0668

HOMEWEAR
Light weight dressing gown

	Size
with terry lining and a signature embroidery on the pocket	M
100 % cotton	L
Outer fabric: 115 gsm, inner fabric: 270 gsm	XL
Length 120 cm	XXL



~ A pleasant companion to your morning routine: soft terry provides comforting warmth after a shower, while the finely striped outer fabric lends a relaxed elegance. The distinctive combination of terry and shirting fabric balances comfort and lightness, making it ideal for a refined start to the day.



071 brown¹

2-8104/0663

HOMEWEAR
Light weight dressing gown

with a signature embroidery on the pocket
100 % cotton
115 gsm, length 120 cm

Size

S
M
L
XL

¹ Delivery date: 01.10.2026

~ Lightweight and effortlessly versatile, this unlined homewear robe is crafted from premium cotton. Designed as an easy layer to slip on throughout the day, it combines relaxed elegance with effortless comfort.





843 graphite²



596 deep sea²

2-7612/0663

HOMEWEAR
Kimono

Waffle piquée, 100% cotton
200 gsm, length 110 cm

¹ available in S – XXL
² available in S – XXXL

Size
S
M
L
XL
XXL
XXXL

~ The timeless unisex kimono in classic colours is a winner thanks to its light cuddly material made of 100% cotton and its light weight, making it the perfect companion even when travelling.



001 snow¹



847 steel blue

~ The practical hooded coat, available in three stylish colours, is light and cosy. Its zip guarantees a perfect fit and the shorter length allows for plenty of freedom of movement.



820 dark grey



262 coral

2-8046/0672

HOMEWEAR
Light weight hooded bathrobe

	Size
with zip	S
80 % cotton, 20 % polyester, 240 gsm	M
Length 100 cm	L
	XL



017 ivory¹



199 black²



823 silver grey³



670 olive²

2-7202/0925

HOMEWEAR
Shawl collar robe

100% cotton velour, 420 gsm
Length 125 cm

¹ available in XS – XL
² available in S – XXXL
³ available in XS – XXXL

Size

XS
S
M
L
XL
XXL
XXXL



Exceptionally long fibres allow for the production of a durable yet pleasantly fine yarn. Terry made from Egyptian cotton therefore looks especially refined, feels wonderfully soft and is at the same time exceptionally long-lasting.



001 snow

2-8070/0275

HOMEWEAR
Shawl collar robe

plain with signet on the sleeve
100 % Egyptian cotton, 540 gsm
length 125 cm

Size

- S
- M
- L
- XL

~ This exclusive dressing gown in Egyptian cotton features an especially dense, soft pile. Wonderfully pleasant, it's ideal for all those moments when comfort and understated luxury matter – from leisurely mornings to spa weekends.





847 steel blue

~ The HOMEWEAR shawl collar coat is a feel-good basic. Comfortable and elegantly cosy, it is made from 100% fine cotton and is available in four colours.



001 snow



199 black



266 berry

2-8074/0661

HOMEWEAR
Shawl collar robe Basic

	Size
100% cotton, 330 gsm Length 120 cm	XS
	S
	M
	L
	XL

SOFT HUG

SOFT HUG is our especially loving collection for babies and toddlers – developed to gently accompany delicate skin from day one.

At its heart is our specially made zero-twist terry: an open-twist cotton fibre that is extraordinarily soft and settles on sensitive skin like a gentle whisper. Made from 100% premium cotton and certified to OEKO-TEX® Standard 100 (Product Class 1), SOFT HUG offers outstanding security, comfort and a sense of cosiness.

Products in the collection come in two soft pastel tones and feature a delicate, lovingly designed motif. A subtly shimmering binding and the little seagull emblem give each piece a high-quality, charming touch – small details that spark joy.

SOFT HUG wraps little bathers in warmth, soothes and accompanies families day to day with an extra portion of cosiness.





547 aqua



280 rosette

2-8092/0679

SOFT HUG
Hooded bathrobe

	Size
with piping and patch „Seagull“ 100 % cotton, 320 gsm	92
	104
	116
	128
	140



547 aqua



280 rosette

2-8091/0679

SOFT HUG
Poncho

	Size
with piping and patch „Seagull“ 100 % cotton, 320 gsm	92 – 104
	110 – 128



547 aqua
280 rosette

1-1521	
SOFT HUG	
Hooded towel	
Size (cm)	
with piping and patch „Seagull“	100 x 100
100 % cotton, 320 gsm	



280 rosette
547 aqua

1-1521	
SOFT HUG	
Bib	
Size (cm)	
with piping and patch „Seagull“	29 x 34
100 % cotton, 320 gsm	



547 aqua
280 rosette

1-1521	
SOFT HUG	
Bath mitt	
Size (cm)	
with piping	20 x 15
100 % cotton, 320 gsm	

HOME SPA

Thanks to our cosy and luxurious wellbeing collections, it's easy to transform your home into a place of comfort and relaxation. They inspire with their timeless design, natural materials and particularly resource-friendly production. They are designed and produced at our Großschönau production site in Upper Lusatia with attention to detail and respect for people and nature.

Untreated cotton gives the fluffy towels, bath mats and bathrobes their natural appearance. Attractive kilts and sarongs round off the collections, providing the perfect outfit for a trip to the spa or sauna.



WELLNESS

WELLNESS celebrates the quiet moments of wellbeing – natural materials, calming colours and the distinctive atmosphere of a contemporary home spa. Soft Airspin cotton made from unbleached fibres and the Alcantara label give this much-loved collection its relaxed and inviting character.

This season, the collection welcomes a new addition: Dark Grey. Calm, sophisticated and subtly masculine, the new shade brings additional depth to the range. Inspired by traditional hammam towels, new lightweight sauna towels with delicate stripes and fringed finishes introduce a modern spa aesthetic and a sense of timeless tranquillity. A cosy hooded robe and coordinating bath mat in the new colour complete the collection.

Yet WELLNESS remains true to everything that has defined it from the beginning: a feeling of calm, comfort and natural relaxation.





~ Made from natural, unbleached cotton, the WELLNESS terry products are sustainably manufactured in Germany within a fully integrated quality and production process that follows strict ecological and technical standards.



081 nature/dark grey¹

1-1550/8342

WELLNESS
Sauna

Size (cm)

Small block stripes with fringes
100 % cotton (Airspin), 410 gsm

80 x 200

¹ Delivery date: 01.09.2026



081 nature/dark grey¹

1-1552/8343

WELLNESS
Sauna

Horizontal stripes with fringes
100 % cotton (Airspin), 440 gsm

Size (cm)

80 x 200

¹ Delivery date: 01.09.2026

~ Inspired by traditional hammam textiles, the new WELLNESS sauna towels combine lightweight Airspin quality with two understated patterns and delicate fringed finishes.





NOBLE MARBLE
Soap dish
Page 195

Soft Airspin cotton, a distinctive chenille pin-tuck border and natural colour palettes give the collection's plush plain-dyed towels their unmistakable character. Available in a wide range of sizes, they form the heart of the WELLNESS collection.



017 nature
820 dark grey¹

0-5537/8711

WELLNESS
Plain

	Size (cm)
with chenille tucks border	15 x 20
100% cotton (Airspin)	30 x 30
510 gsm	30 x 50
	50 x 100
	80 x 150
¹ Delivery date:	01.09.2026
	80 x 200

~ A new wave-inspired design brings a sense of gentle movement to the collection. The quilted chenille structure creates a distinctive visual effect and pairs beautifully with the plain towel designs.



820 dark grey¹
869 nature¹

1-1553/8344

WELLNESS
Plain with wave

	Size (cm)
and chenille border	30 x 50
100 % cotton (Airspin)	50 x 100
480 gsm	80 x 150
	80 x 200

¹ Delivery date: 01.09.2026



071 nature



820 dark grey¹

4-2279
WELLNESS
Shower rug

	Size (cm)
with coating 85% cotton, 15% linen 1700 gsm	50 x 80

¹ Delivery date: 01.09.2026

~ With its understated woven texture, the bath mat is particularly well suited to smaller bathrooms. The linen content lends a natural tactile quality while providing a pleasantly invigorating massage effect underfoot.





↑
SUPERWUSCHEL
Slippers
Page 61

~ The timeless WELLNESS bath mats are complemented by a luxurious soft bath rug crafted from a linen blend – offering the ultimate natural comfort experience.



071 nature

4-2228

WELLNESS
Bath mat

	Size (cm)
Linen twist, 50% cotton, 50% linen 2250 gsm	60 x 100



820 dark grey¹

2-7194/0751

WELLNESS
Hooded bathrobe

with chenille pintucks
100% cotton (Airspin), 520 gsm
Length 140 cm

¹ Delivery date: 01.09.2026

Size

XS
S
M
L
XL
XXL

~ The long hooded robe combines relaxed comfort with natural elegance. Large patch pockets, a generous silhouette and a practical hood make it the perfect companion for restorative spa rituals. The new Dark Grey colourway introduces a modern edge, while the soft chenille border in a contrasting shade provides a distinctive finishing touch.





869 nature

2-8044/0751

WELLNESS
Shawl Collar robe

with chenille pintucks
100% cotton (Airspin), 520 gsm
Length 120 cm

Size

- XS
- S
- M
- L
- XL
- XXL



869 nature

2-7194/0751

WELLNESS
Hooded bathrobe

with chenille pintucks
100% cotton (Airspin), 520 gsm
Length 140 cm

Size

- XS
- S
- M
- L
- XL
- XXL



~ The matching turban completes the WELLNESS collection, adding an extra touch of comfort after bathing or showering. Its soft quality gently absorbs moisture while wrapping the hair with care. Practical yet elegant, it transforms everyday routines into small moments of wellbeing.



869 nature

2-7339/7251

WELLNESS
Turban

Size (cm)

With button closure
100 % cotton (Airspin)

27 x 67



A.



B.



C.



D.



E.

THE PERFECT MATCH FOR WELLNESS

A. BOHEMIAN P. 221 — B. SIGNATURE P. 245 — C. NOBLE MARBLE P. 195 —
D. NOBLE MARBLE P. 195 — E. BOHEMIAN P. 221

EDEN

Cotton and linen come together here in innovative perfection: The elegant yet purist collection EDEN will impress you with its striking graphic structures and exceptional feel. Both are created by artfully weaving natural-coloured yarn for the loops and black yarn for the base warp and weft.

The high natural cotton content ensures that the collection has high-quality product properties, such as high absorbency, fast drying time, easy care and durability. The linen content creates a pleasant, robust feel, as well as a gentle massage effect while drying. The Alcantara decorative label and high-quality hems complement the collection perfectly.



~ The harmonious interplay between natural cotton and linen is characteristic of the EDEN collection. An elegant assortment of towels in unique designs and with a large range of sizes is the result of our completely new interpretation.



081 nature/black

1-0151/8944	
EDEN	
Mélange	Size (cm)
border with pintucks	15 x 20
90% cotton, 10% linen	30 x 30
590 gsm	30 x 50
	50 x 100
	80 x 150
	80 x 200



081 nature/black

1-0148/8942

EDEN
Piquée structure

	Size (cm)
with folded hem	50 x 100
90% cotton, 10% linen	80 x 150
580 gsm	80 x 200



081 nature/black

1-0156/5021

EDEN
Check structure

	Size (cm)
in velour	50 x 100
90% cotton, 10% linen	80 x 150
560 gsm	



081 nature/black

1-1292/8909

EDEN
Horizontal rib

	Size (cm)
90% cotton, 10% linen	50 x 100
470 gsm	80 x 150
	80 x 200



082 black/nature

1-1471/8789

EDEN
Waffle piquée

	Size (cm)
100 % cotton, 260 g/gsm	30 x 30
	30 x 50
	45 x 90
	75 x 160

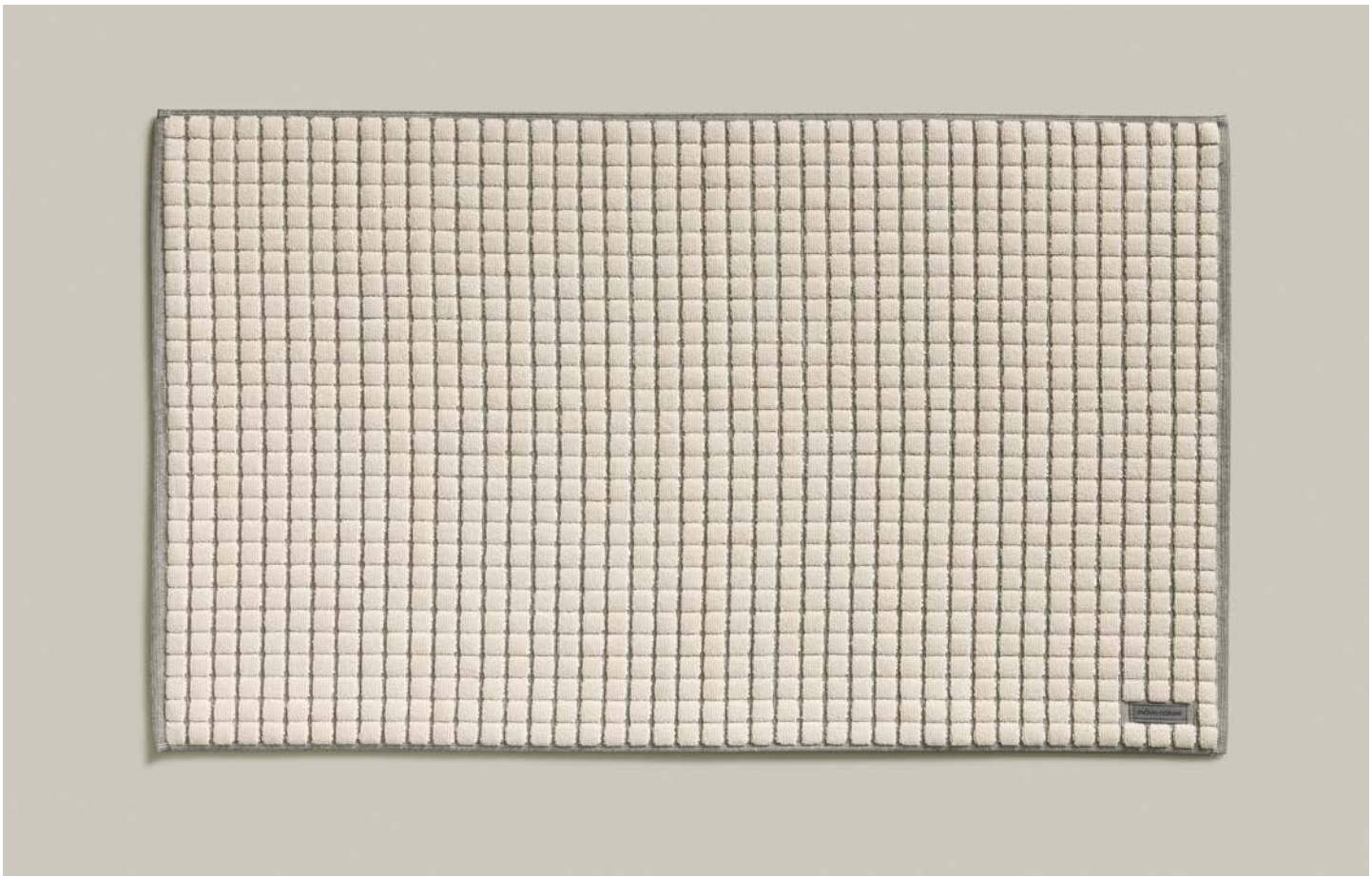
~ The piqué towels lend the EDEN collection a summery lightness. Made from 100% cotton, the characteristic piqué fabric convinces with its airy feel and soft waffle texture. A finely woven signature label on the turned hem rounds off the design with elegance.





↑ **VELVET**
Towel Rag
Page 211

~ The structured bath mat is a real eyecatcher thanks to its special mix of natural and black yarn. The high-pile box structure is created using an elaborate weaving technique, making it extra soft, gentle on the skin and absorbent.



869 nature/black

1-0347/8127

EDEN
Bath mat

	Size (cm)
Doubleface in check structure	60 x 60
100% cotton, 1440 gsm	60 x 100
	60 x 130



081 nature/black

2-7488/0909

EDEN
Shawl collar robe

	Size
Velour in check structure	S
90% cotton, 10% linen	M
455 gsm, length 120 cm	L
	XL
	XXL



081 nature/black

2-7489/0909

EDEN
Kilt

	Size
Velour in check structure	48/56
90% cotton, 10% linen	
455 gsm, length 50 cm	



081 nature/black

2-7490/0909

EDEN
Sarong

	Size
Velour in check structure	40/48
90% cotton, 10% linen	
455 gsm, length 85 cm	



A.



B.



C.



D.



E.



F.

THE PERFECT MATCH FOR EDEN

A. BAMBOO P. 225 — B. SOAPS P. 247 — C. TWEED P. 233 — D. VELVET P. 211 —
E. BLACK VELVET P. 201 — F. APOTHECARY P. 243

TOGETHER FOR A LIVEABLE FUTURE

As a manufacturing company, we are particularly aware of our responsibilities regarding people, nature, and the environment. Which is why we continuously invest in all areas of our business, and promote sustainability and environmental protection at our manufacturing site in Großschönau, Upper Lusatia.



ENERGY-SAVING MEASURES

A key element of our energy strategy is the operation of our own combined heat and power plant alongside a photovoltaic solar installation. Together, these systems enable us to generate approximately one third of our total electricity demand – equivalent to the entire energy requirement of our weaving mill.

In parallel, we are gradually implementing a modern LED lighting concept throughout our facilities. In addition to reducing energy consumption, the new lighting improves working conditions by closely replicating natural daylight.

Our production processes are also continuously optimised. Waste heat generated by our highly efficient compressed-air system is used to heat hot water storage tanks, while water and energy consumption are monitored and continuously improved through a dedicated data management system.

Our integrated management systems for quality, environmental protection and energy management are ISO-certified and audited annually by TÜV Rheinland. These efforts are complemented by a comprehensive recycling strategy, ensuring that textile production remnants are responsibly repurposed wherever possible.

We've been able to significantly reduce our energy and resource consumption thanks to new technical innovations and technological improvements. Our production location Germany also ensures that our transport routes are short and environmentally friendly.

Our actions and practices are geared towards the UN Agenda 2030, a global plan with 17 goals to promote sustainable peace and prosperity and to protect our planet. Focussed on seven goals, we are actively working to make this global vision a reality.



For more on responsibility, see page 236 / 237

ACCESSORIES

Carefully selected accessories bring personality to the bathroom and add refined finishing touches. Premium materials such as marble, glass and acrylic introduce elegance, texture and a distinctive sense of quality. Soft, natural tones create an atmosphere of calm and wellbeing.

From soap dishes to tumblers, our exclusive bathroom collections reflect this diversity through material, form and colour. Defined by premium craftsmanship and timeless design, they complement MÖVE's textile collections perfectly, creating a harmonious and beautifully coordinated bathroom interior.





Tinted green glass with a contemporary fluted texture and anthracite-coloured metal accents define the GLASS bathroom accessories collection. As light falls across the surface, the material reveals its full character: delicate grooves catch and refract the light, creating an ever-changing play of reflections and subtle shimmer.

ACCESSORIES

GLASS



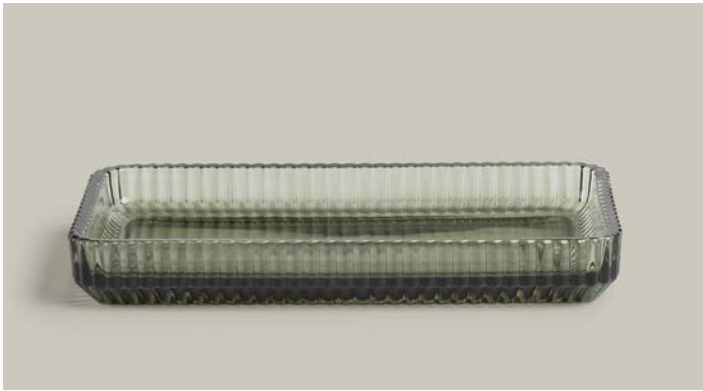
GLASS Toothbrush holder
4-4384
061 olive¹



GLASS Soap dispenser
4-4383
061 olive¹



GLASS Soap dish
4-4385
061 olive¹



GLASS Tray
4-4386
061 olive¹



GLASS Toilet brush set
4-4387
061 olive¹

¹ Delivery date: 15.09.2026



Light natural marble and premium brass with a softly matt finish define this elegant accessories collection. The calm material palette and natural colour tones give each piece a timeless, sophisticated presence – perfectly coordinated with the HOME SPA collections WELLNESS and EDEN.

ACCESSORIES

NOBLE MARBLE



NOBLE MARBLE Soap dispenser
4-4389
071 cashmere¹



NOBLE MARBLE Soap dish
4-4391
071 cashmere¹



NOBLE MARBLE Toothbrush holder
4-4390
071 cashmere¹

¹ Delivery date: 15.09.2026



NOBLE MARBLE Toilet brush set
4-4392
071 cashmere¹



Crafted from premium acrylic glass, the LINE bathroom accessories are defined by the interplay of coloured and transparent elements, creating the distinctive line that gives the collection its name. Their understated elegance complements a wide range of MÖVE terry collections.

ACCESSORIES

LINE



LINE Toothbrush holder
4-4228
 081 grey¹
 001 white



LINE Soap dish
4-4229
 081 grey¹
 001 white



LINE Soap dispenser
4-4227
 081 grey¹
 001 white

¹ Delivery date: 01.08.2026



LINE Waste bin
4-4231
 001 white
 081 grey¹



LINE Toilet brush set
4-4230
 001 white
 081 grey¹



The AURA accessories evoke the sound of the sea at first glance. The cream-coloured ceramic recalls a sandy beach and radiates calm and serenity. With its smooth texture and interplay with dark wood, AURA also exudes elegance.

ACCESSORIES

AURA



AURA Soap dispenser
4-4359
 071 creme



AURA Toothbrush holder
4-4361
 071 creme



AURA Soap dish
4-4362
 071 creme



AURA Box with lid
4-4363
 071 creme

AURA Tray
4-4375
 071 creme



AURA Toilet brush set
4-4360
 071 creme



The elegant range made of coated ceramic is bound to impress with its pleasing aesthetics and pleasant feel. The rich black brings a modern and stylish look to the bathroom; the combination of a glossy inside and matt outside is also an eye-catching feature.

ACCESSORIES

BLACK VELVET



BLACK VELVET Toothbrush holder
4-4283
199 black



BLACK VELVET Tray
4-4355
199 black



BLACK VELVET Box
4-4333
199 black



BLACK VELVET Soap dish
4-4284
199 black

BLACK VELVET Soap dispenser
4-4282
199 black



BLACK VELVET Toilet brush set
4-4285
199 black



The luxurious accessories made of real marble are high-quality, stylish unique items. A black and a white block of marble are artfully joined together with elaborate workmanship. The simple elegance of the range comes into its own in the bathroom and guest toilet.

ACCESSORIES

BLACK & WHITE



BLACK & WHITE Toothbrush holder
4-4266
081 black/snow



BLACK & WHITE Toilet brush set
4-4268
081 black/snow



BLACK & WHITE Soap dish
4-4267
081 black/snow

BLACK & WHITE Soap dispenser
4-4265
081 black/snow



The attractive products made of natural oak are bound to impress with their special conical shape and pleasant feel. The characteristically grained, warm wood look makes the collection the perfect combination partner for our Home Spa collections.

ACCESSORIES

OAK



OAK Toothbrush holder
4-4314
071 wood



OAK Toilet brush set
4-4298
071 wood



OAK Soap dispenser
4-4299
071 wood

OAK Box
4-4300
071 wood

OAK Vanity tray
4-4303
071 wood

OAK Soap dish
4-4301
071 wood



The oval-shaped series in a minimalist design brings calm and harmony to any bathroom. The understated colour scheme makes the products compatible with many MÖVE textile collections and complements them perfectly.

ACCESSORIES

SERENITY



SERENITY Soap dish
4-4324
713 cashmere



SERENITY Tray
4-4325
713 cashmere



SERENITY Toilet brush set
4-4320
713 cashmere



SERENITY Waste bin with lid
4-4374
713 cashmere



SERENITY Toothbrush holder
4-4322
713 cashmere

SERENITY Cotton box
4-4323
713 cashmere

SERENITY Soap dispenser
4-4321
713 cashmere



With its purist design language, SOLID makes a strong statement in the bathroom. Crafted from fine cement and complemented by black metal, it creates a modern, bold aesthetic that can be staged in many ways – laid-back in urban settings or as a characterful contrast in elegant bathrooms. Clean lines and premium materials give any washbasin a contemporary note.

ACCESSORIES

SOLID



SOLID Soap dispenser
4-4326
081 grey



SOLID Toothbrush holder
4-4327
081 grey



SOLID Soap dish
4-4328
081 grey



SOLID Toilet brush set
4-4330
081 grey



SOLID Tray
4-4329
081 grey



The holders in black powder-coated metal impress with clean lines and high everyday practicality. The broad base ensures stability; the low-maintenance material is easy to clean. The elegantly shaped silicone shower squeegee sits comfortably in the hand and leaves shower walls streak-free. The range is now complemented by the matching waste bin.

ACCESSORIES

VELVET



VELVET Toilet brush and toilet paper holder
4-4232
 199 black



VELVET Towel rack
4-4233
 199 black



VELVET Waste bin
4-4378
 199 black



VELVET Shower squeegee
4-4331
 081 dark grey



The elegant, retro-style waste bins can be easily and conveniently opened using your foot. Thanks to their compact size (3 l), they fit in the bathroom as well as the guest toilet. The stainless steel and high-quality workmanship ensure that they will last a long time.

ACCESSORIES

PUSH



PUSH Pedal waste bin
4-0891
651 reed green¹

¹ Delivery date: 01.07.2026



436 smoke¹



PUSH Pedal waste bin
4-0891
199 black



001 snow



829 silver



STAND Toilet brush and toilet paper holder
4-0879
829 silver

The elegant, practical holders remain stable on the floor thanks to the black base made of shatter-proof glass and bring order to the bathroom with their stylish design. The high-quality, chrome-plated material is robust and easy to clean.

ACCESSORIES

STAND



Ideal for your daily beauty routine: the practical 5x magnification of the high-quality mirrors shows even the smallest details and means that you won't miss anything. The mirrors are also easy to clean and durable thanks to the stainless steel used.

ACCESSORIES

MIRRORS



MIRRORS Double sided, 5x magnification
4-4356
199 black



MIRRORS LED stand mirror with touch function and
5x magnification
4-4358
199 black



MIRRORS Mirror oval with suction cups, 5x magnification
4-0776
002 silver



MIRRORS Mirror small, 5x magnification
4-0777
002 silver

BASKETS & MORE

High-quality storage baskets are a simple solution to declutter your home quickly. They create a homely and neat atmosphere in no time while adding a decorative, stylish touch to your home. They can also be used flexibly, and new combinations are always possible.

We have taken up and implemented these ideas with our exclusive basket ranges made from a wide variety of materials. The diverse laundry baskets, shelves, boxes and storage solutions complement the MÖVE terry towelling collections perfectly and create a beautiful and well-kept home with a feel-good atmosphere.





Ideal for stylishly storing bathroom essentials, laundry and accessories, these baskets bring natural elegance and a hint of bohemia into the home. Twisted cotton fibres are artfully stitched to create a calm, organic surface texture. A fine Alcantara label completes the premium look.

BASKETS & MORE

BOHEMIAN



BOHEMIAN Storage basket, small, with lid and decorative Alcantara label
4-4354
869 nature



BOHEMIAN Storage basket, small, with lid and decorative Alcantara label
4-4354
850 stone



BOHEMIAN Storage basket, large, with lid and decorative Alcantara label
4-4353
869 nature



BOHEMIAN Storage basket, large, with lid and decorative Alcantara label
4-4353
850 stone



The practical and decorative baskets are sure to impress with their high-quality material mix of rapidly renewable bamboo wood and elegant canvas. Whether they are used as laundry or storage baskets, they guarantee to add an elegant touch to your home, creating a harmonious, tidy look.

BASKETS & MORE

BAMBOO



BAMBOO Foldable laundry basket
4-0779
081 grey



BAMBOO Foldable divided laundry basket
4-0780
081 grey



BAMBOO Divided laundry basket
4-0905
071 wood



BAMBOO Foldable laundry basket with lid
4-4198
081 grey



BAMBOO Divided laundry basket
4-4075
081 grey



BAMBOO Laundry bin with lid
4-4295
081 black/grey



BAMBOO Large utensil basket
4-4297
081 black/grey



The simple laundry basket made of coarsely woven material with a canvas look is sure to catch your eye thanks to the different shades of grey. It can also be easily carried around thanks to the side handles. For a tidy look, simply tie up the cover.

BASKETS & MORE

CANVAS



CANVAS Laundry basket
4-4195
081 grey



A modern laundry basket made from durable canvas fabric reminiscent of sailcloth. The colour scheme complements the maritime theme. Thanks to the side handles, it can be easily transported. For a tidy look, simply tie the cover closed.

BASKETS & MORE

COTTON



COTTON Laundry basket striped with drawstring
4-4334
081 black/white



The attractive baskets combine elaborate craftsmanship with an innovative use of materials. They can be shaped and adapted to the desired purpose thanks to the plastic-coated wires. The matt-finished material is also easy to clean and robust.

BASKETS & MORE

TUBE



TUBE Cube basket
4-0422
199 black / 002 off white



TUBE Small rectangular basket
4-0271
002 off white / 199 black



TUBE Large laundry basket
4-0241
002 off white / 199 black



The baskets made of hard-wearing material with a tweed look are simple and at the same time elegant in design. Whether on their own or combined, they bring a sense of order with them while at the same time making a stylish statement. Simply tie up the cover for a tidy and clean look.

BASKETS & MORE

TWEED



082 light grey



TWEED Set of 3 storage baskets
4-4289
081 dark grey



TWEED Laundry basket
4-4288
082 light grey



WEAVE Laundry basket
4-4194
081 grey

Store clothes in a stylish place until the next wash in this light laundry basket. If the washing machine is not next to the basket, you can use the practical handles to carry it. The basket with the beautiful wave pattern is robust, easy to clean and hard-wearing thanks to the plastic used.

BASKETS & MORE

WEAVE



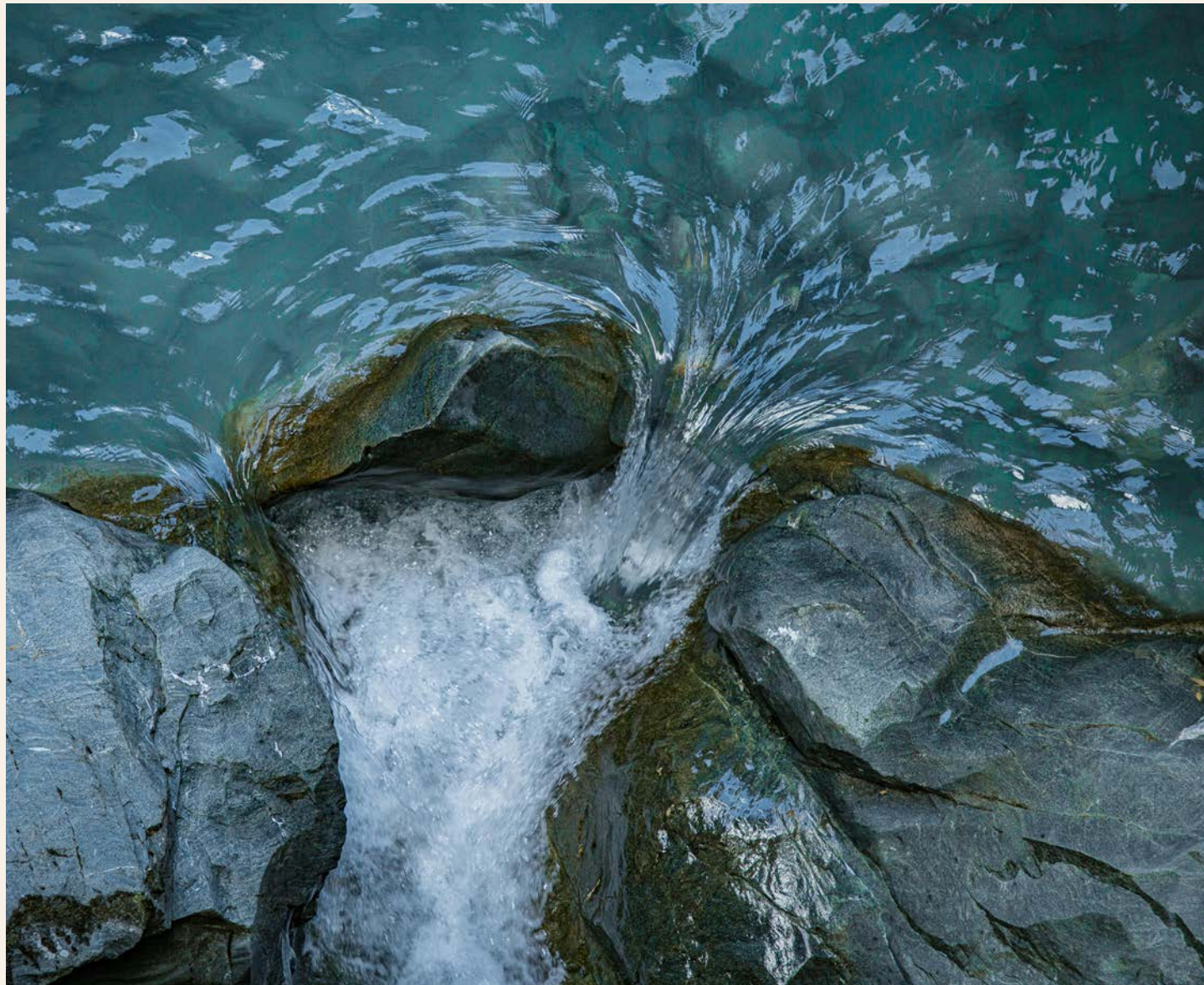
WOOD Ladder
4-0717
071 wood

The high-quality ladder in acacia wood offers a stylish place to hang towels and robes. Leaned casually against the wall, its warm brown tone sets a naturally elegant accent and combines functional design with a relaxed, modern presence.

BASKETS & MORE

WOOD

OUR RESPONSIBILITY



Our steadfast commitment to environmentally friendly and sustainable measures is evident both within and outside our company.



OEKO-TEX STANDARD 100 (PRODUCT CLASS 1)

OEKO-TEX, which is now represented in over 60 countries worldwide, is an association of 18 independent research and testing institutes from Europe and Japan. Together the partners develop methods and limit values for testing textiles and leather and are also responsible for setting various standards, including the OEKO-TEX Standard 100. This standard is granted to all textiles tested for harmful substances – from yarn to finished product.

All MÖVE terry towelling products have been awarded the OEKO-TEX Standard 100 and also labeled with the addition of product class 1 – from washing gloves to bathrobes. This addition makes the certification even more important, as it means that our products are also suitable for both sensitive baby skin and allergy sufferers.

SUSTAINABILITY IN OUR COLLECTIONS

As a manufacturer, we take responsibility – for our region, for the environment and for future generations. The mindful use of natural resources is an integral part of our quality philosophy and shapes the way we develop our collections.

An important component of our energy supply is our own photovoltaic solar installation, which enables us to generate a portion of our electricity requirements on site. This helps reduce both our reliance on fossil fuels and our environmental footprint.

Our production processes rely exclusively on naturally soft water, without the use of chemical water-softening agents. The majority of this water comes from a company-owned reservoir fed by mountain surface water and is supplemented by our own well. This allows us to minimise the use of treated drinking water wherever possible.

We also employ heat recovery systems to improve energy efficiency and conserve valuable resources. Reducing plastic remains a key objective throughout our packaging strategy. Wherever possible, we avoid plastic altogether, use FSC-certified materials and continuously increase the proportion of recycled raw materials. Where plastic remains necessary, only PVC-free materials are used.

SUSTAINABILITY AT THE POINT OF SALE

Sustainability is also an integral part of our retail operations. Today, around three quarters of all MÖVE locations are supplied through reusable transport systems, significantly reducing packaging materials and cardboard waste. All cardboard packaging used consists entirely of recycled materials.

At the same time, we continue to modernise our retail environments through energy-efficient LED lighting, sustainable shopfitting materials and renewable electricity across all MÖVE stores.

We also focus on sustainable solutions in direct customer interactions – from paper carrier bags to reusable fabric bags made from surplus materials generated during our own production processes.

NATURE CONSERVATION, MOBILITY AND UPCYCLING

Beyond production, MÖVE actively supports environmental and conservation initiatives. These include regional reforestation programmes as well as larger-scale tree planting projects, which have already resulted in approximately 49,000 newly planted trees.

We also support sustainable mobility initiatives alongside research and academic projects focused on upcycling and sustainable textile materials.

All of these measures reflect our commitment to continuously advancing sustainability – responsibly, thoughtfully and with future generations in mind.

CANDLES & SCENTS

A nice scent instantly creates a sense of well-being, radiating pleasant vibes in any room. In addition to the ingredients, we have therefore paid particular attention to the burn time and choice of scents when selecting our high-quality MÖVE fragrances. These range from refreshing and invigorating citrus notes to relaxing lavender and luxurious cashmere, not to mention powdery and oriental creations such as vanilla or sandalwood.

The appealing design of the fragrances ensures a perfect experience for all the senses: Together with the MÖVE accessories, our diffusers and scented candles create stylish yet fragrant interiors.





WHITE EDITION brings refined fragrance experiences into the home. Scented candles, diffusers and a room spray fill living spaces with subtle, fresh notes, creating an atmosphere of calm, lightness and understated elegance.

CANDLES & SCENTS

WHITE EDITION



WHITE EDITION Aroma diffuser
4-4394
091 gentle cashmere¹
092 midnight sky¹
093 tea ceremony¹

¹ Delivery date: 01.09.2026



WHITE EDITION Scented candle
4-4393
091 gentle cashmere¹
092 midnight sky¹
093 tea ceremony¹



WHITE EDITION Room fragrance
4-4395
091 gentle cashmere¹
092 midnight sky¹
093 tea ceremony¹



The finely crafted scented candles and room fragrances delight with harmonious aromas and a modern yet timeless design. Glass reminiscent of classic apothecary bottles is presented in a natural-coloured cardboard tube with an elegant metal lid – a confident style statement for any interior.

CANDLES & SCENTS

APOTHECARY



APOTHECARY Scented candle
4-4188
072 lemongrass ginger
073 rich man amber
074 silver rain



APOTHECARY Aroma diffusor
4-4187
072 lemongrass ginger
073 rich man amber
074 silver rain



The room fragrances and candles of the collection are not only pleasant to smell, but also real eye-catchers. The colour-coordinated packaging is printed all over with little seagulls and therefore also visually captures the fragrant scents – from invigorating to calming.

CANDLES & SCENTS

SIGNATURE



SIGNATURE Scented candle
4-0979
017 velvet cream
021 blood orange
071 amber



SIGNATURE Aroma diffuser
4-4102
011 lemongrass
012 orange
031 lavender
051 bergamot
071 vanilla
072 sandalwood



The decorative soaps with their transparent look add a colourful touch to the bathroom or guest toilet. They make your hands smell lovely and wonderfully soft. Thanks to the skin-friendly glycerine, the soap is also suitable for people with sensitive skin. The striking MÖVE lettering featured on the soap is particularly stylish.

CANDLES & SCENTS

SOAPS



504 lemon



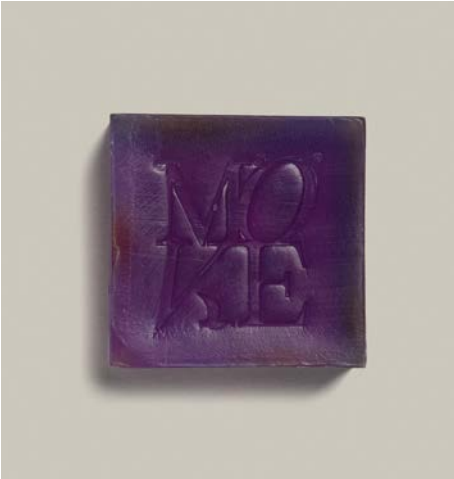
511 tangerine



520 camomile



513 lavender



505 mint



509 fresh green

SOAPS Glycerine soap
4-0025

BED & LIVING

A bedroom that invites regeneration and offers a sense of security – that's what BED & LIVING stands for. Our fine satin bed linen and cushions create an atmosphere that feels welcoming from the very first moment. Gentle tones, chosen materials and loving details come together in collections that unite elegance and comfort.

Densely woven cotton satin nestles wonderfully softly against the skin for a pleasant sleeping climate. Delicate pintucks, careful embroidery and the concealed zip add premium accents and underline the refined character of both collections.

The range is complemented by silky fitted sheets and a soft piqué blanket that provides weightless warmth. This turns the bedroom into a place of recovery – a refuge that restores your energy day after day.





~~~~ Elegance and comfort – that’s MÖVE LUXURY. Fine cotton and a dense weave give the bed linen a subtle sheen with a wonderfully soft handfeel. Refined embroidery sets stylish accents, while the practical zip is neatly concealed.



017 champagne



436 light blue



829 moonlight



850 grey

LUXURY  
Bed linen set

Size (cm)

100 % premium cotton, 300 tc  
in high-quality cotton packaging

|        |                         |
|--------|-------------------------|
| 4-1752 | 135 x 200 + 80 x 80     |
| 4-1753 | 155 x 220 + 80 x 80     |
| 4-1755 | 200 x 200 + 2 x 80 x 80 |

LUXURY  
Pillow

Size (cm)

100 % premium cotton, 300 tc  
in high-quality cotton packaging

|        |         |
|--------|---------|
| 4-1754 | 80 x 40 |
|--------|---------|



~ NOBLESSE stands for luxurious bed linen with an incomparably soft feel-good factor. The dense, finely woven satin in premium cotton is particularly skin-friendly and ensures a pleasant sleeping climate. Elegant pintucks, an embroidered brand logo and the concealed zip complete the exquisite look.



011 white/champagne



041 white/light blue



081 white/moonlight



082 white/grey

NOBLESSE  
Bed linen set

Size (cm)

100 % finest premium cotton, 450 tc  
in high-quality cotton packaging

|        |                         |
|--------|-------------------------|
| 4-1748 | 135 x 200 + 80 x 80     |
| 4-1749 | 155 x 220 + 80 x 80     |
| 4-1750 | 200 x 200 + 2 x 80 x 80 |

NOBLESSE  
Pillow

Size (cm)

100 % finest premium cotton, 450 tc  
in high-quality cotton packaging

|        |         |
|--------|---------|
| 4-1751 | 80 x 40 |
|--------|---------|





001 snow



017 champagne



436 light blue



829 moonlight



850 grey

Fitted sheet

Size (cm)

100 % cotton, 300 tc  
in high-quality cotton packaging

|        |                |
|--------|----------------|
| 4-1756 | 100 x 200 + 30 |
| 4-1757 | 160 x 200 + 30 |
| 4-1758 | 200 x 200 + 30 |



~~~~~ Colour-coordinated fitted sheets in 100% cotton satin round off our bed linen range. Extra fine and densely woven, they are especially pleasant against the skin. With a 30 cm depth, they are also suitable for box-spring beds.


~ The lightweight piqué blanket keeps you pleasantly warm without weighing you down. Thanks to the special weaving technique, a beautiful relief fabric with a soft hand emerges. Made from 100% premium cotton, it is especially skin-friendly and wonderfully versatile.



001 snow



713 cashmere



842 graphite



847 steel blue

1-2076/7517

PIQUÉE
Plaid

Size (cm)

with piping, waffle piquée
100 % cotton, 350 gsm

160 x 220

ORDER TERMS & CONDITIONS

DELIVERY TERMS

Ex works.
Detailed order conditions are available on request.

VALIDITY

01 January – 31 December 2026

LIABILITY

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~ With SOFT LUXURY, the Autumn/Winter 2026 season embraces a new understanding of luxury: premium materials, timeless design and a conscious appreciation of life's small moments of wellbeing.



MOEVE.DE